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NOVEMBER 1976



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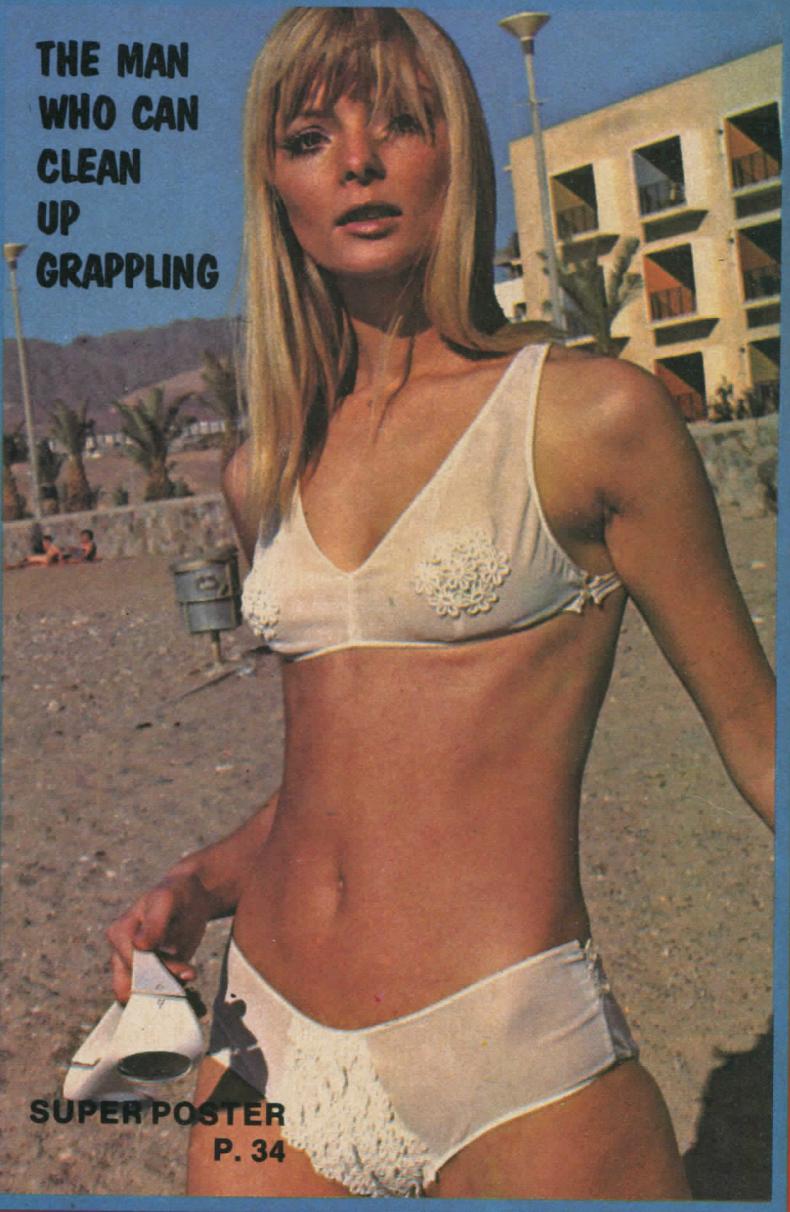
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THE MAN WHO CAN CLEAN UP THE GRAPPLING GAME

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SAVIOR OF ONE SPORT

WILL ALI CLEAN UP THE GRAPPLING GAME ?

World heavyweight boxing champion Muhammad Ali presents an awesome sight as the camera catches him during a karate workout. Ali, who is wearing special karate gloves and boots, has been receiving instructions from an eighth-degree karate black belt from Korea which adds credence to the rumor that Ali may pursue a professional wrestling career after his boxing days are over.

6 / Big Book of Wrestling — Nov. 1976



Numerous fight fans, both boxing and wrestling, have wondered why world heavyweight boxing champion Muhammad Ali ever agreed to a mixed match with Japanese wrestling star Antonio Inoki.

Of course, the six million best reasons for the bout was the size of the purse given Ali for this special event which was seen around the world via closed-circuit television.

Then, there is Ali's insatiable ego as Muhammad obviously wanted to prove he was indeed king of the ring before hanging up his gloves at the end of the year.

However, there may have been an even more important reason for Ali agreeing to meet a matman, particularly one of the stature of Inoki, who is one of the brightest stars in the current galaxy of grappling greats.

Ali may have used the Inoki match as a test to see if he could match his strength and skill against a wrestler with an eye towards a possible career

in the grappling game in the future.

Impossible, you say.

With Ali one has to expect the unexpected and giving up the boxing business for the grappling game would certainly shock the sports world.

Yet, the impossible has become commonplace for Ali during his ring career.

When Ali refused induction into the United States Army in April, 1967, he was stripped of his title by various boxing bodies and forced into a three-year 'exile' from the ring.

MIXED MATCH STEPPING STONE TO MAT CAREER?



The esteem in which Ali is held by his legions of fans is indicated by this metallic masterpiece — a nine-foot-high statue of the heavyweight boxing champion in action. Created by automobile repairman Donald Thibodeaux of Roseville, Mich., the statue took three years to build and was recently put on display in front of the Macomb County Building in Mount Clemens, Mich.

When the highest court in the United States reversed Ali's five-year prison term by a unanimous decision and Muhammad announced plans to resume his ring career after three years and eight months, the critics scoffed, "He can't come back." Boxing history supported this theory as few fighters have been able to regain their former skills after a lengthy absence from the ring.

Yet, Ali not only came back but also regained his heavyweight title with a stunning eighth-round knock-out of George Foreman, who up until then, had an aura of invincibility about him.

Since his return to the boxing ring, Ali has compiled a 23-2 ring record which upped his overall mark to 52-2.

Before Ali came upon the boxing scene, million dollar purses were unheard of. Yet, Ali alone has collected



The punching power of Ali is evident in this photo as he stuns former world light-heavyweight champion Archie Moore with a long right. If a proven professional pugilist like Moore couldn't take Ali's blows wearing gloves, how many wrestlers could withstand the bare-fisted blows of the mighty Muhammad?

11 purses of a million dollars or more already.

So, 'impossible' is one word that is absent from Ali's vocabulary.

Although Ali has his detractors, few fight fans will dispute that Muhammad has been the savior of the sport in recent years.

After Rocky Marciano retired as undefeated heavyweight champion, Floyd Patterson, Ingemar Johansson and Charles 'Sonny' Liston laid claim to the most prized possession in sports. Yet, all three failed to capture the imagination of the boxing public.

Patterson's penchant for being knocked down kept him from gaining acceptance as a great champion; Johansson proved to be a flash in the pan, and the sombre Liston with his prison background did little to boost boxing's image.

Then came Ali, then known as Cas-

sius Clay, who was like a breath of spring to the boxing business. An Olympic gold medalist, Ali gained attention with his pugilistic predictions like:

For former light-heavyweight champion Archie Moore.

"Archie has been living off the fat of the land,

But I'm here to give him his pension plan.

When you come to the fight don't block aisle or door,

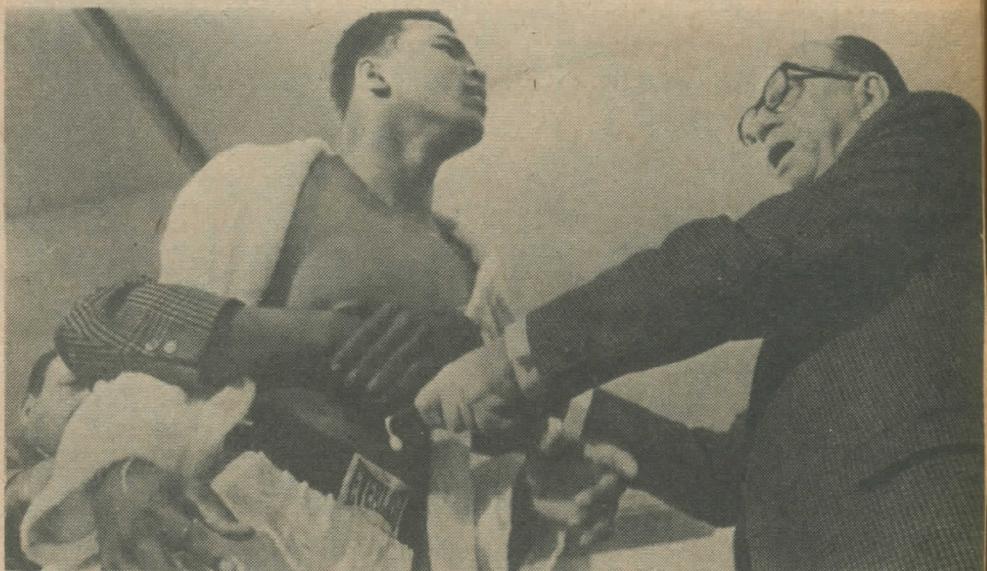
'Cause y'all going home after round four!"

Before his first fight with Liston: "Sonny Liston is great, But he'll fall in eight."

Ali later admitted that he got this idea for creating publicity from one of the all-time grappling greats Gorgeous George.

George, who was born George Raymond Wagner in Seward, Neb., in 1915, and became the biggest name in the wrestling world in the late 1940s and throughout the 50s because of a great gimmick.

First, George's valet — in the early days a male but in the latter years his wife Cherie — would walk down the aisle with great dignity carrying a silver-plated tray which held a mirror, tiny carpet and a fancy flit-gun full of perfume-scented disinfectant. The valet would spray the mat carefully, setting the stage for Gorgeous George's appearance.



During the weigh-in for his first fight with Sonny Liston, Ali ranted and raved and had to be restrained by Miami Beach Boxing Commission vice-chairman Carl Gardner (right) and others. The 'act' cost Ali a \$2,500 fine but it served its purpose in psyching Liston as Ali, a 7-1 underdog, stopped Liston in the seventh round to capture the world heavyweight title.

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ALI'S SUPPORTERS LEARN TO EXPECT THE UNEXPECTED

When the time came for George to appear, the lights were dimmed, a recording of 'Pomp and Circumstance' was played and a spotlight followed the 'Human Orchid' down the aisle.

The valet would then hold the ropes apart so George wouldn't have to bend too far and crease his flowing robe — of which he had over 100

costing as much as \$1,900. George would wipe his dainty white shoes on the carpet while his valet removed the spun-gold hairnet so the audience could admire his shoulder-length blond locks.

When it came time for the pre-fight ritual when the referee ran his hands down the wrestlers' bodies to check



The one and only, original Gorgeous George made a big impression on a young Ali, who stole a page from George's script with his pugilistic poetry and other antics.

for grease, George insisted that the official's hands be sprayed before the examination could take place.

George kept his hair in place with gold-plated 'Georgie' pins, and had his fans repeat the oath, "I solemnly swear and promise I will never confuse this gold Georgie pin with a common, ordinary bobby pin, so help me Gorgeous George."

Gorgeous George became a household word as wrestling became the biggest thing on television. In fact, Wagner had his name legally changed to Gorgeous George in a Los Angeles court in 1950.

Although he was despised by the majority of the wrestling fans because of his villainous tactics — George wasn't above having his valet use the tray and spray gun in coming to his assistance — he was truly the 'Toast of The Coast.'

Top comedians like Bob Hope, Eddie Cantor and Red Skelton made it a point to include Gorgeous George jokes in their scripts.

George even made a very forgettable film, *Alias The Champ*, in 1949, and was the subject of several songs, none of which made the hit parade, with lyrics like:

"He has an armful of muscle and a head full of curls,
He wrestles with fellows and thrills all the girls.
A two-ton truck with velvet sheen,
Gorgeous George is the man I mean.
He has a chest like a mountain and a face like a dream,
He starts women swooning and makes men scream."

Little wonder, the impressionable young Ali was inspired by George. It helped that Ali was one of the greatest gloved gladiators of all time, but stealing a page from Gorgeous George's script certainly didn't hurt Muhammad's rapid climb up the heavyweight ladder.

Few pugilists have made the transition from boxing to wrestling with much success.

Paul Berlenbach was an amateur wrestling star before turning to boxing and reached the light-heavyweight heights as world champion from May 30, 1925, until July 16, 1926. How-



I'll guide you step by step into your own thriving business

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a true story by Bob Ferrel

SOME YEARS AGO I was a printer in a small Michigan town. I drew a pretty fair pay check but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence... and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my own business was so much easier than I had always thought... why the day to day guidance of a successful worldwide organization could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that now was the time to make the forward step... there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job... ran a few ads... sent some mailings... contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a serious mistake not mailing that coupon would have been... and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us

many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

This is not a business for a lazy man. But if a man is ambitious and will work to deserve those nice things in life we all want, this business is made to order for such a man.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, conventions and dealer group meetings. But much of the time I am right here at my desk in touch with our dealers by letter and telephone.

Incidentally I sold my dealership at a good profit. Dealers sell their Duraclean businesses for up to ten times their cost. After 30 months, Leo Lubel sold for \$7,116 above his cost. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success. I know hundreds of our dealers on a first name basis. We work together as one happy family. If you become a Duraclean dealer, I'll be as close to you as your telephone or mail box.

It's Easier than You Think To Build Your Own Business

If you've wanted to BE YOUR OWN BOSS... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows... then switch to full time, lining up jobs for your servicemen to do.

One job a day brings a good starting income. If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of \$14 an hour on their work and this is much easier to do than you think. We show you how... step by step. That's \$490 for a 35 hour week.

Your gross profit on three servicemen is \$21 per hour. Duraclean dealers find it easy to gross \$7 per hour on EACH serviceman plus \$12 an hour on any service they themselves render. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes clear net profit. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself... or you can start with full or part time servicemen. This business is easy to learn... easy to start... so easy to service that women dealers do it. We prefer you have no experience... not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you step by step how to quickly get customers... and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have

the prestige and endorsement of leading furniture makers and carpet mills, of Parents' Magazine and McCall's, of Research and Testing Laboratories.

National magazine advertising explains superior merits of your services, builds your customer confidence and brings job leads to you.

We and a Duraclean dealer will train you and assist you. He'll reveal his successful, proven methods. You have pre-tested newspaper and yellow-page ads, commercials, and a full mailing program.

Stores, upholsterers, insurance adjustors, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I know I have a sure thing... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan... and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use tested, proven methods. You have our backing and "know how."

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big. A third century ago Duraclean was an idea... but it caught fire and spread to a world wide service. Why did it spread? (1) superior processes, (2) proven customer-getting methods (3) Day to day guidance from Headquarters.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers... revives dull colors. Pile rises with new life. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are growing faster than industries and stores... \$750 million yearly potential just in rug and furniture cleaning. Your 6 other services are explained in the free booklet we'll mail you.

Less than \$1500 establishes YOUR OWN business. A day's profit more than pays the monthly payments we finance for you.

Men frequently take in partners.

We furnish electric equipment and, with first shipment, enough materials to return your TOTAL investment. If you have good habits and know the importance of customer satisfaction, you can likely qualify for a Duraclean dealership.

TODAY is the time to reserve a Duraclean dealership, before someone takes your location.

It's been said, "Opportunity knocks but once at every man's door." This could be that one rare opportunity in your life.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with no obligation whatever, mail the coupon TODAY. Cut it out NOW so you won't forget to mail it.

Mail this coupon TODAY It may put you in business

Duraclean International
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With no obligation, mail 24 page illustrated booklet telling how and why I can quickly increase my income and family security while still employed, how you'll help finance me. No salesman will call.

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GORGEOUS GEORGE GAVE ALI IDEA FOR POETIC PREDICTIONS

Carnera was 40 years old when he debuted as a matman in 1946; Louis was 42 when he gave grappling a brief whirl.

Next Jan. 17, Ali will be 35 years of age — old for a boxer but the prime of life for pro wrestling who compete with some success until their 50s and in some cases even their 60s.

Ali has the physical tools, height (6-foot-3) and weight (between 220 and 230 pounds) to be a successful wrestler. Muhammad has already shown some interest in other forms of combat, having taken karate lessons, and could take to wrestling like a duck to water if he puts his mind to it.

Naturally, Ali would need time to learn the tricks of the trade — but knowing Ali his schooling in the art of pro wrestling wouldn't take too long as he already has been working out with The Sheik in preparation for the confrontation with Inoki.

Besides the physical tools, Ali has something that separates the rich wrestlers from the run-of-the-mill grunt 'n' groaners — charisma.

Ali is the best-known athlete in the history of sports and his legions of supporters spread from sea to sea and to all corners of the globe.

Even though Ali's supporters include every race, color and creed, there is a non-silent minority that would like nothing better than to see Ali beaten be it in a boxing or wrestling ring.

This 'love-hate' relationship is part of the fan appeal of wrestling as even the most heroic hero or villainous villain has fans who flock to the arena

To help raise money for charity, Gorgeous George took part in a celebrity circus with Bob Hope (right) as his valet and Burt Lancaster as George's opponent. Just before the match began, the lights went out and when the spotlight was turned on George and Lancaster were dancing to the Viennese Waltz.

ever, Berlenbach only enjoyed limited success as a pro grappler — two triumphs and one no contest — before returning to the boxing ring for a shortlived comeback.

Dan Hodge was an amateur wrestling star of note, won a Golden Gloves heavyweight boxing title, but was mis-matched as a pro pugilist and retired with a 7-2 record after suffering

an eighth-round knockout at the fists of world-rated Nino Valdes in 1959. Hodge then gave pro wrestling a try and enjoyed considerable success as a junior heavyweight champion.

Ali wouldn't be the first world heavyweight champ to try his hand in the grappling game after his boxing days were over, but others like Primo Carnera and Joe Louis were well past their physical peak at the time.

HOW TO COMMAND POTENCY

at will . . . with a series of simple mental and physical exercises, that take only minutes a day, BUT THAT MAKE YOU "ALL MAN" TO YOUR WOMAN ANYTIME YOU CHOOSE TO DELIGHT HER!

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And — equally as important —

By deliberately strengthening those "forgotten muscles" that are used only in the act of love, and therefore grow almost useless in the average man after he leaves his twenties! And taking those hidden "support" muscles, and building in a few minutes every day such rock-hard strength into them that you will achieve at last complete mastery of your own virility . . . shown most dramatically in your new-found ability to maintain "staying power" for "unbelievably" long periods of time!

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What happens? Breakthroughs — documented again and again and again — for men of all ages, and all problems, gaining new-born virility they couldn't have believed possible only a few short weeks before!

Read these thrilling case histories yourself in Rachael Copelan's revolutionary new book — and read them entirely at our risk! And then take the exact same Potency Techniques that she is teaching for up to \$100 a week in her nationally-famous Sex Clinic in New York City . . . and use them to transform YOUR sex life — today — entirely at our risk!

again, have suddenly found themselves MORE sexually-active . . . MORE sexually-alive . . . MORE sexually-competent than they were at their 30 or 40-year-old peak!

Read how one young man went through his first twenty-some years thinking continually that he was "born to be" a "sexual cripple". And then read how — only a few short months later — one of his girl friends said in a research-interview: "Once a woman has been with a man like Eric, all other men seem second-rate"!

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The safest, and easiest, way to prevent prostate trouble.

How to keep the Youth Juices flowing in your body! In other words, use these simple exercises, not only to make you a master in bed, but also to "Re-Landscape" your face and body so you may have to reject more offers than you accept!

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What women prize in a lover most . . . what they



expect . . . what they fear . . . what turns them on and drives them wild . . . what non-bed actions allow them to trust you completely in bed! All gathered for you, in condensed form, from "shameless" interviews with hundreds of women all over America!

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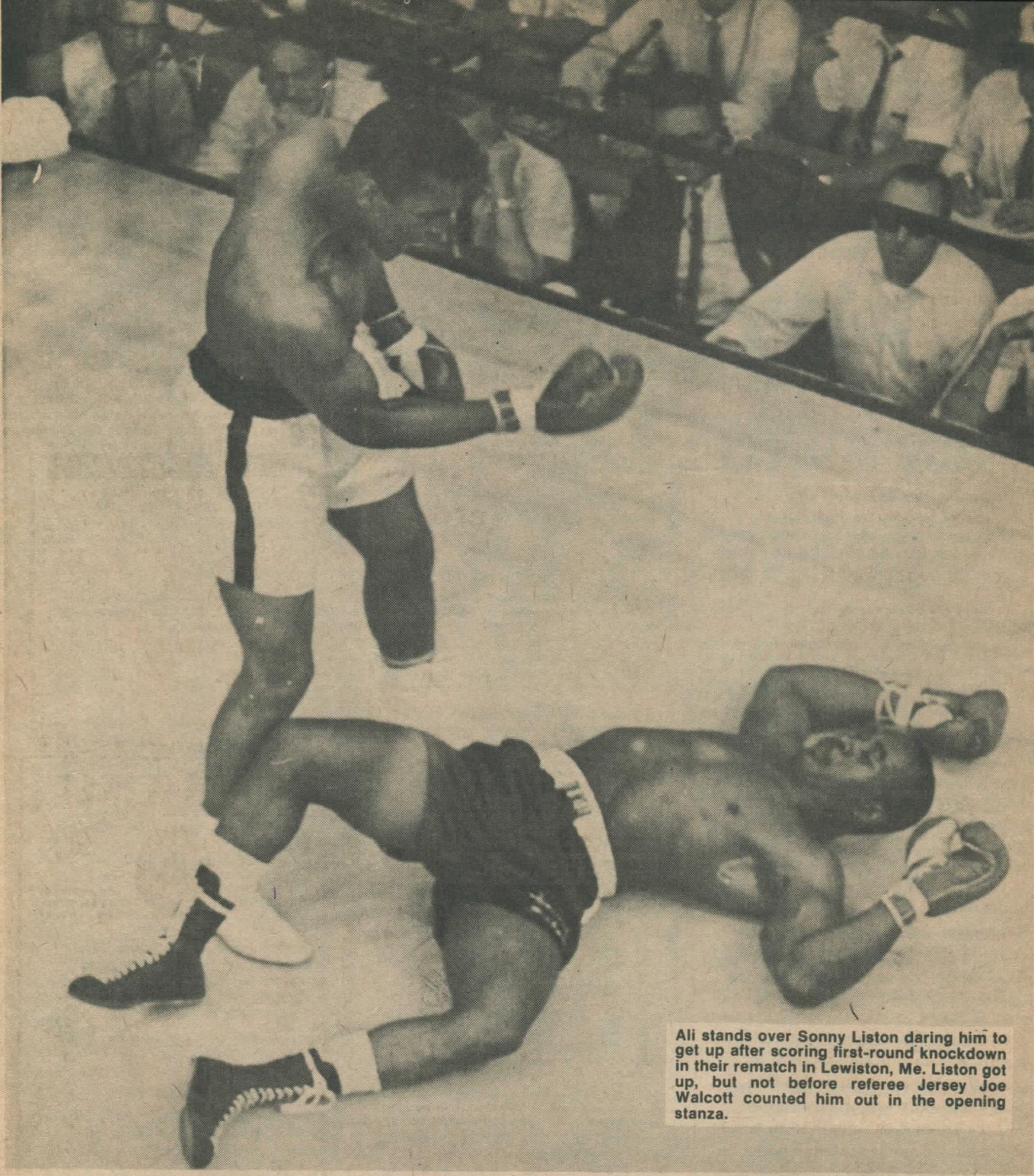
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Ali stands over Sonny Liston daring him to get up after scoring first-round knockdown in their rematch in Lewiston, Me. Liston got up, but not before referee Jersey Joe Walcott counted him out in the opening stanza.

SWITCHING RING SPORTS HAS MET WITH LITTLE SUCCESS

to see him win while others are there in expectation of seeing him beaten. So, Ali would fit well in this scheme of things.

Ali has often mentioned that the

training grind has made it more difficult for him to get in top physical condition, so, why, might one ask, would Muhammad want to get into wrestling?

However, it must be remembered that boxing has been a part of Ali's life since he was 12 years old and everything connected with training has become 'old hat'.

On the other hand, wrestling is something new for Ali and the conditioning process is vastly different.

True, a wrestler has to keep in condition but keeping his weight down — an increasing problem for Ali in the last few years of his boxing career — isn't of utmost importance. In fact, Ali could probably soar to 240 or 250 pounds as a wrestler.

In these days of spiralling inflation, no one really can be sure that he has enough money to see him through the years ahead. However, it's hard to imagine Muhammad Ali going into wrestling strictly for the almighty dollar.

GIMMICK MADE GEORGE WORLD FAMOUS GRAPPLER

Since joining forces with Herbert Muhammad on Oct. 26, 1966, Ali has grossed more than 27 million dollars and is expected to gross another 26 million dollars in 1976 alone.

Naturally, Ali would command and receive some of the biggest purses in wrestling history. After all, he would become the grappling game's greatest gate attraction and worth any price promoters would have to pay.

Ali's international reputation would stand him in good stead as he would give the entire wrestling world a shot in the arm.

Just having Ali's name on the marquee would be enough to have the fans flocking through the turnstiles. Imagine what an Ali-Bruno Sammartino bout would draw at New York's Madison Square Garden.

Who knows? Ali might become a greater gate attraction than his one-time idol Gorgeous George.

Actually, Ali wouldn't embark on a full-time wrestling career unless he

Afraid of Baldness? You don't HAVE to lose your hair.

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To you we offer this Unconditional Guarantee. Treat your scalp to Comate in your own home following the simple directions. See for yourself in your own mirror how after a few treatments, Comate makes your hair thicker and more radiantly alive. How Comate gives

Male pattern baldness is the cause of the great majority of causes of baldness and excessive hair loss. In such cases neither the Comate treatment nor any other treatment is effective.



your hair a chance to grow. Most men and women report results after the first treatment, some take longer. But we give you this assurance. If for any reason you're not completely satisfied with the improvement in your own case — AT ANY TIME RETURN THE UNUSED PORTION FOR A PROMPT REFUND, NO QUESTIONS ASKED.

But don't delay. There is no excuse today for any man or woman to neglect seborrhea and pay the penalty of hair loss. Nothing not even Comate can grow hair from dead follicles. So, why not fill out the coupon now, and take the first step toward a good head of hair.

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Enclosed find \$10 (check, cash, money order). Send postpaid.
 Send C.O.D. Enclosed is \$1 deposit. I will pay postman \$9 plus about \$1.50 in postal charges on delivery. Save the \$1.50 by enclosing \$10. Canada, Foreign, A.P.O., F.P.O., add \$1 - No C.O.D.

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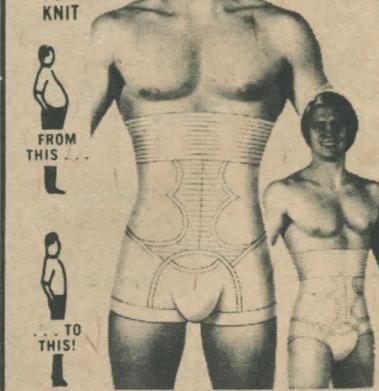
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was sure -- at least in his own mind -- that he could be 'The Greatest' in grappling as he is in boxing.

Ali spent many hours in the gym preparing for the Inoki match, but he wouldn't throw his hat into the wrestling ring until he knew the grappling game from 'A' to 'Z'.

After all, Ali wouldn't be content with preliminary bouts as he's been a main eventer all his life and would want nothing less in wrestling. Therefore, if Ali turns to wrestling you can rest assured he'll be ready for the cream of the crop -- Sammartino, Superstar Billy Graham, Jack Brisco, Terry Funk, Dory Funk Jr., Nick Bockwinkle, Verne Gagne, Bobo Brazil, Andre The Giant, etc.

When the outlook for boxing, particularly in the heavyweight division, was bleak, Ali was the savior of the sport.

While wrestling continued to thrive in most areas, there are still some pro-

ALI HAS ALL THE TOOLS TO BE MAT SUPERSTAR

blems plaguing the grappling game -- like the confusion over the true champion, the complete disregard for the rules by some of the more dastardly villains who live by the 'win at any cost' code of the jungle -- and of course there is always room in any sport for another superstar.

Ali has convinced millions that he is indeed the greatest heavyweight boxer of all time.

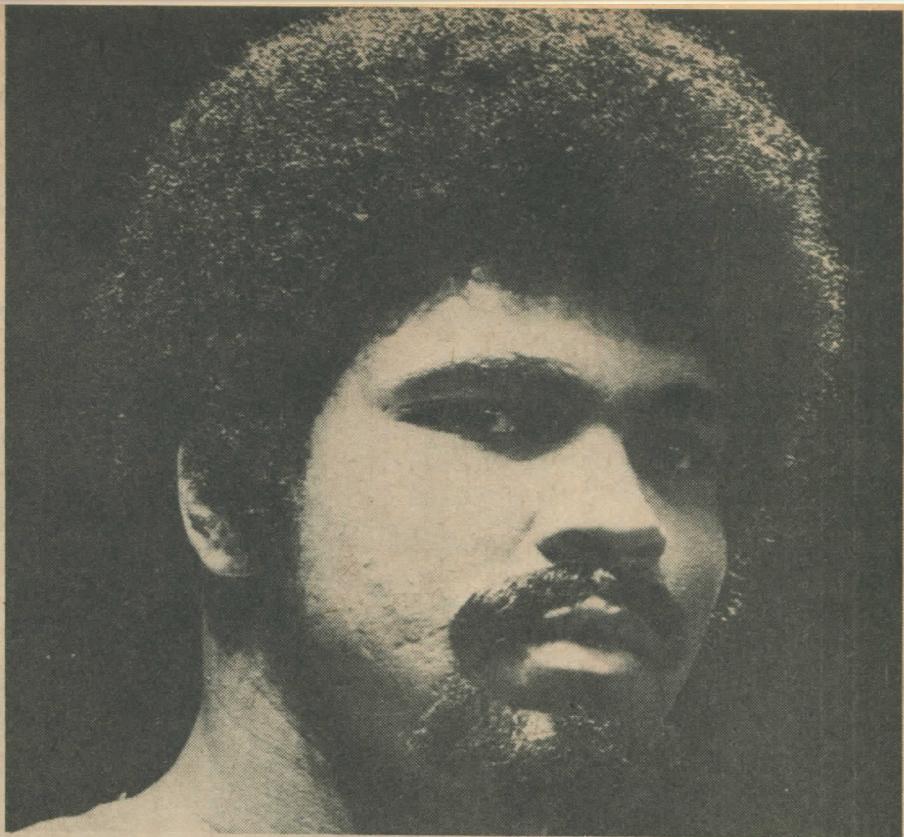
Will Ali prove that he is indeed the king of the ring?

Only time will tell, but the signs indicate Muhammad Ali will try to take his place among the all-time grappling greats as well.



Ali knows the importance of physical conditioning and dons a pair of heavy combat boots before doing his roadwork..

ALTHOUGH OLD FOR A BOXER, ALI WOULD BE AT PEAK FOR WRESTLING

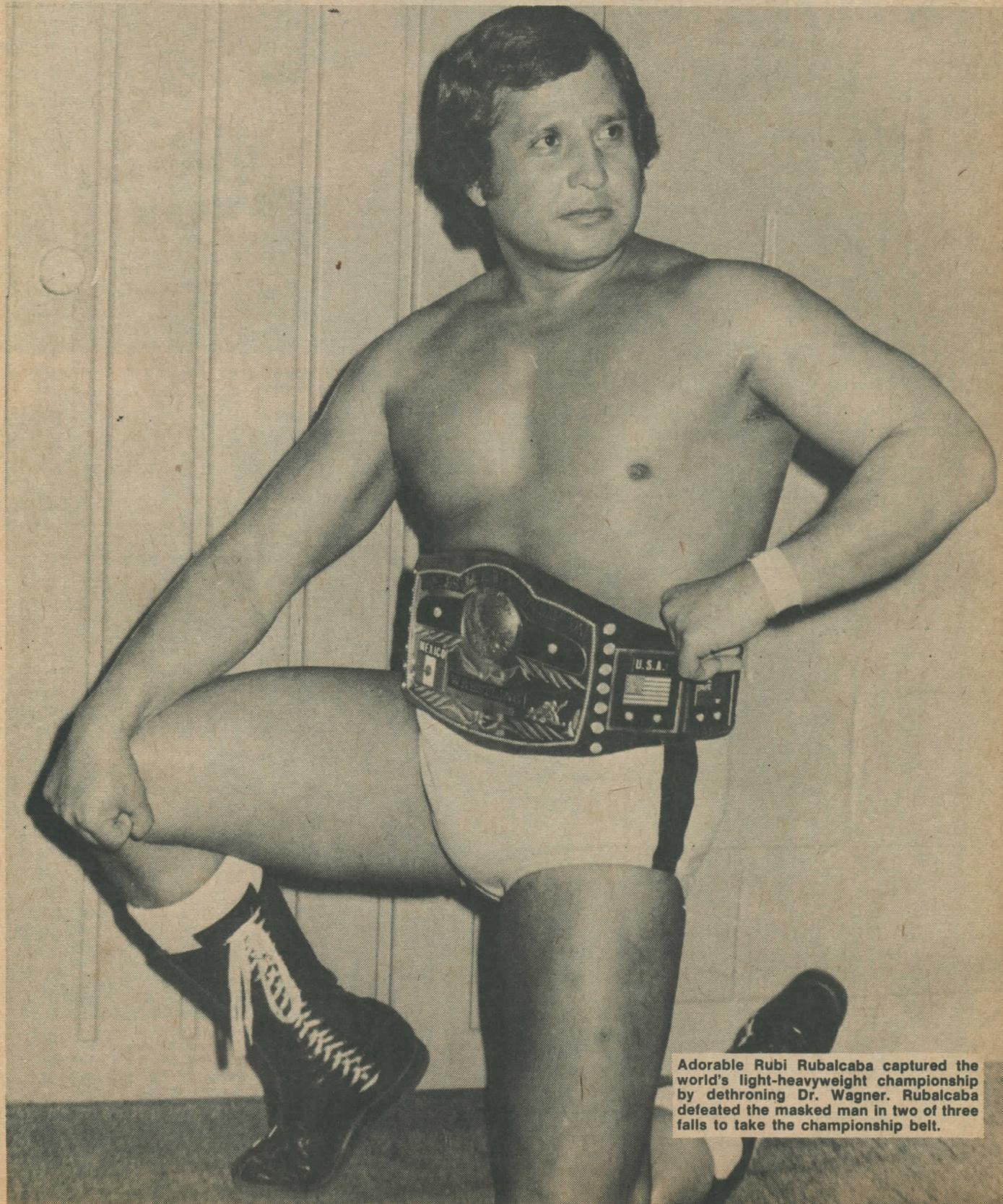


Recognize this man? It's Muhammad Ali made up for his role in the Broadway musical, 'Buck White', which had a short run in 1969.



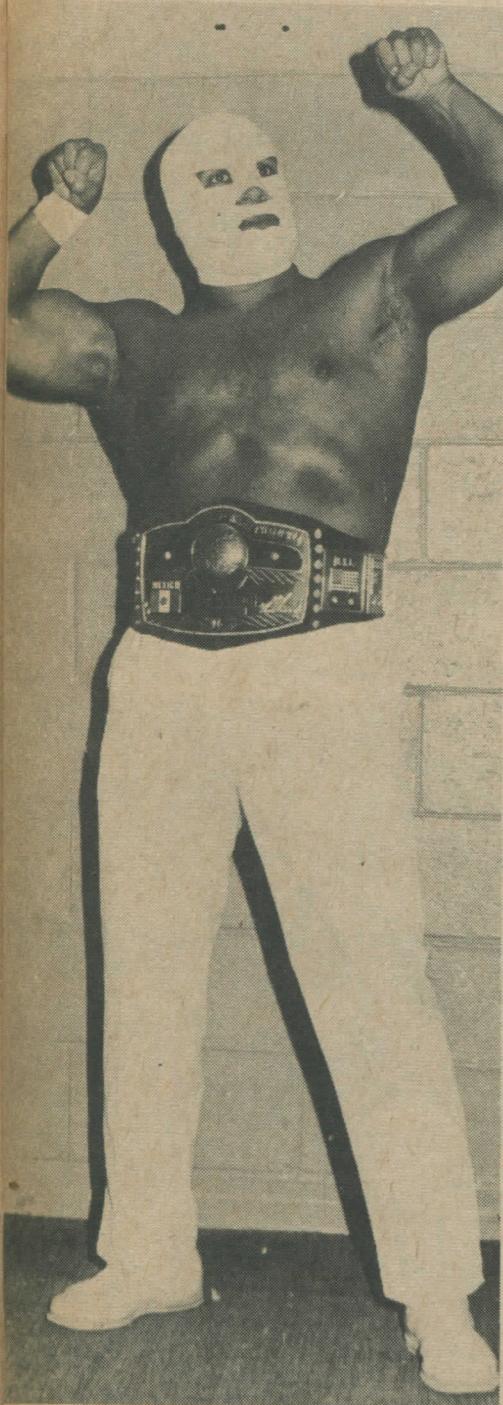
Besides being the best-known athlete in the world, Muhammad Ali has another ingredient that would make him a success in the wrestling world — charisma. Ali is at his charming best when he's with children as this photo shows Ali taking a left to the head from six-year-old Emmitt Lyons during a visit to a Children's Hospital in Washington, D.C.

THE VICTOR AND THE VANQUIS



Adorable Rubi Rubalcaba captured the world's light-heavyweight championship by dethroning Dr. Wagner. Rubalcaba defeated the masked man in two of three falls to take the championship belt.

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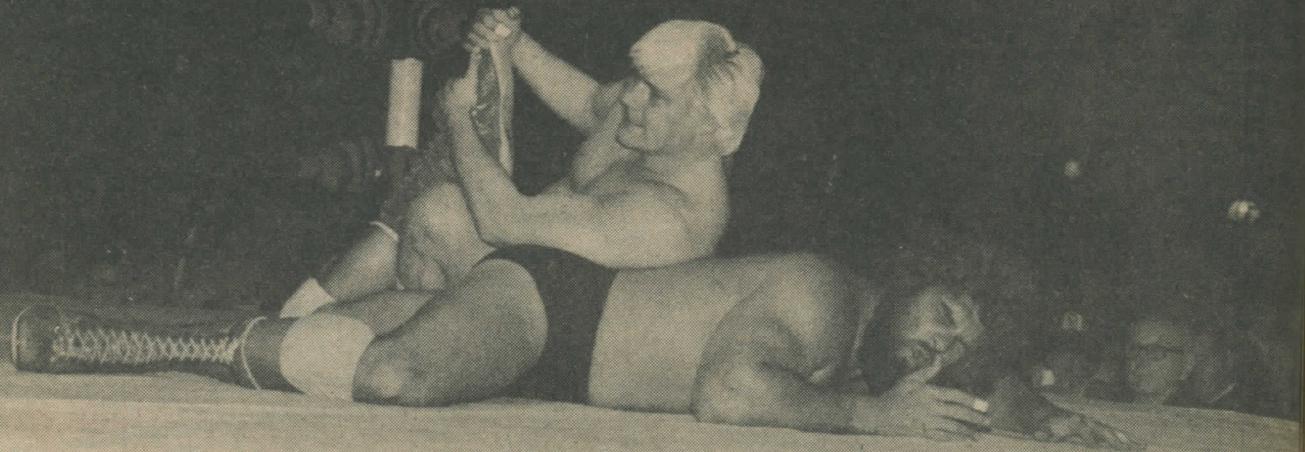
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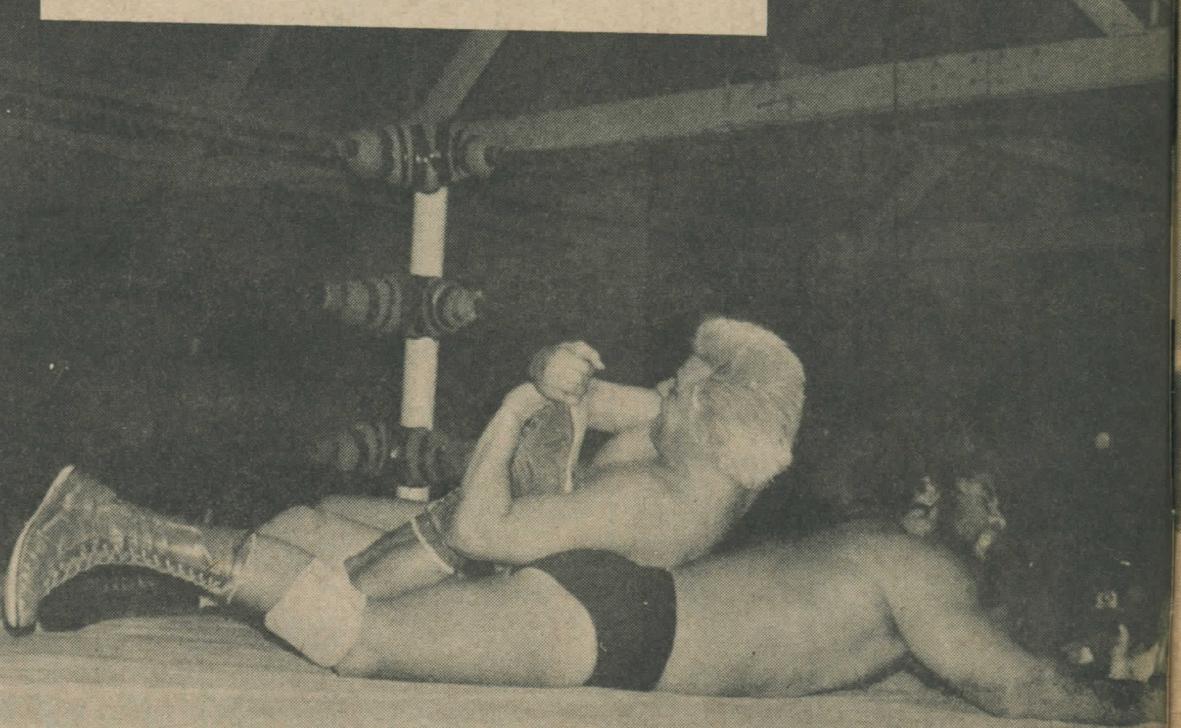
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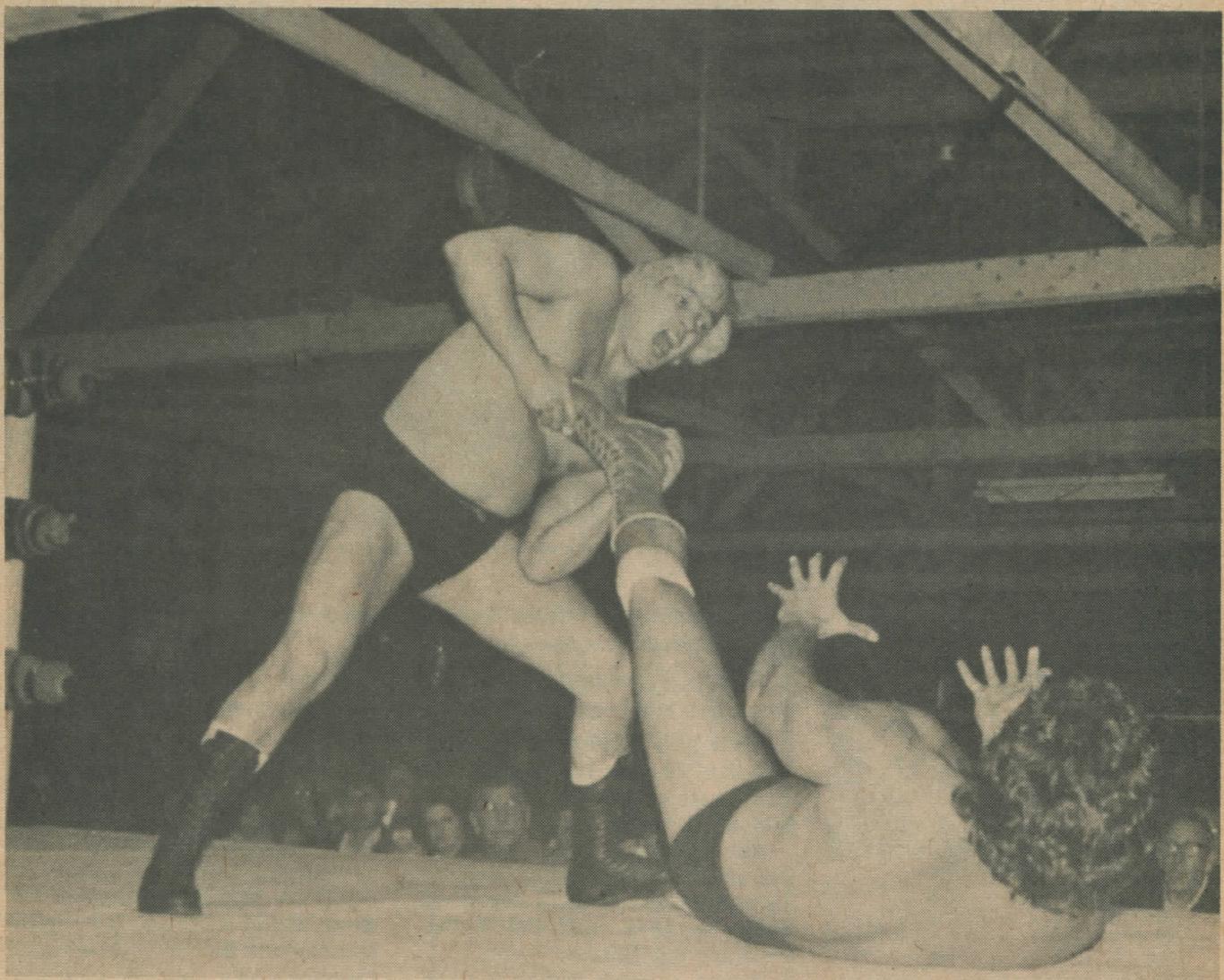
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Pat Patterson goes to work on Don Muraco's left leg almost immediately, bringing pained expressions to Muraco's face as he applies force on the twisted limb.



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"I'll twist it off," Patterson seems to be saying as Muraco begs for mercy from his opponent, who is standing to get better leverage.

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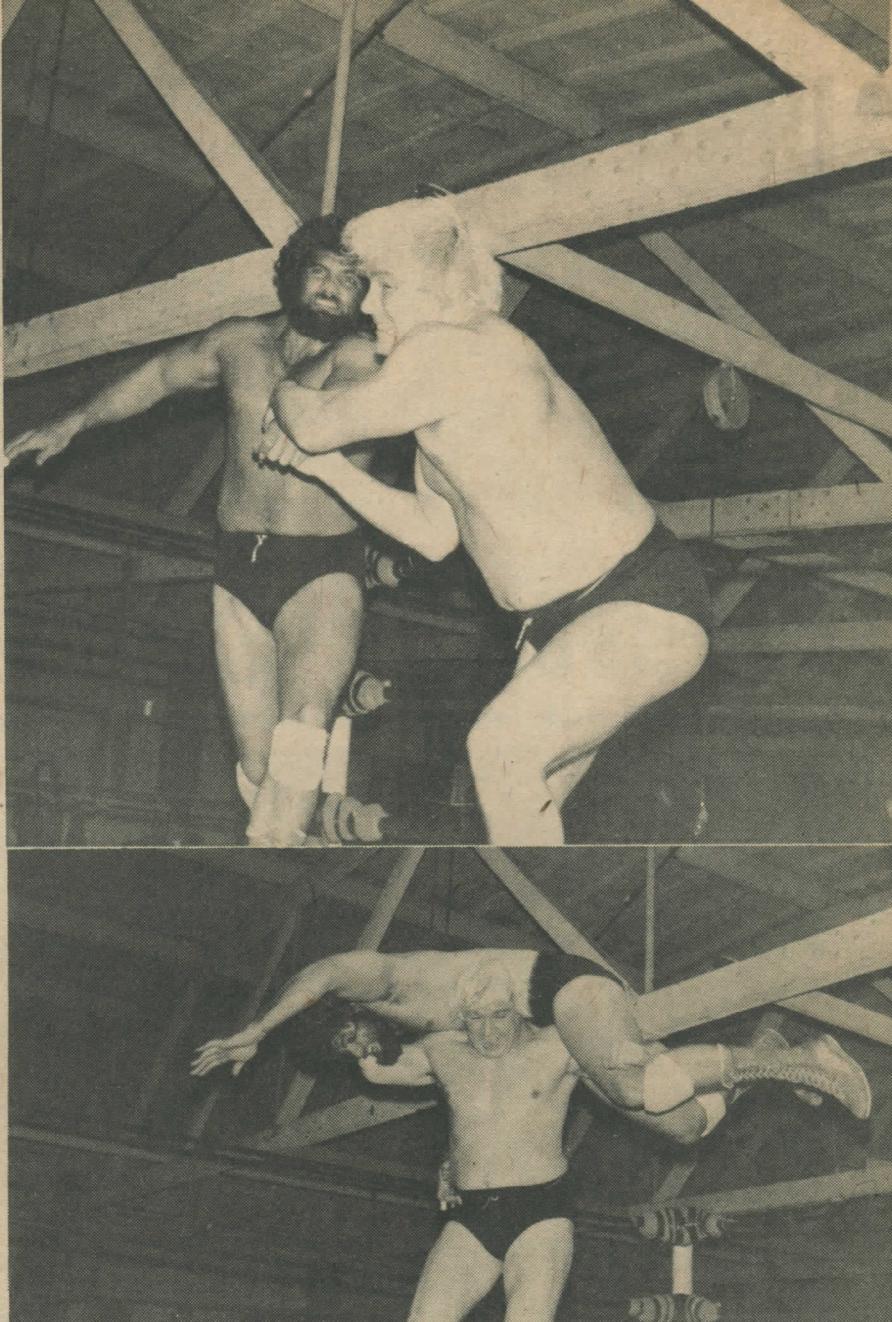
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Patterson softens Muraco up by whipping him into the turnbuckles and applying an airplane spin.

The dictionary defines 'feud' as vindictive strife or hostility between families or clans, commonly hereditary.

It goes on to explain that a feud is emmity between families, clans or parties with acts of hostility mutually retaliated and avenged. Feud is rarely used of individuals, never of nations.

One of the most famous feuds was between the hillbilly families, the Hatfields and McCoys.

Although feud is rarely used with individuals, no other word can describe the bitter feelings between two of the top pro wrestling stars today, Pat Patterson and Don Muraco.

Muraco contends that he is a better wrestler and better looking than his arch-rival Patterson, a former

United States heavyweight champion.

"That stupid bleached blond is always poking his nose where it doesn't belong. One time when I was teamed up with Pedro Morales we could have beaten the Masked Invaders, but Patterson had to charge into the ring and interfere with the bout. I never needed Patterson's help then and never will. I just welcome every opportunity I get to prove that I'm really the bet-

BLOOD FLOWS FREELY IN MODESTO BRAWL

ter man," said Muraco.

"Although Muraco has given me some of my toughest battles, I hold a slight edge over him in our past mat wars. Muraco has got a lot to learn about wrestling and I enjoy teaching him a lesson," replied Patterson.

Promoter Johnny Miller recently brought Muraco and Patterson together in Modesto, Calif., and the result was one of the most thrilling, bloody bouts ever seen in Modesto mat circles.

In most wrestling matches, the grapplers start slowly, loosening up and feeling each other out, but such wasn't the case with Muraco and Patterson.

Patterson got the upper hand in the early going as he went to work on Muraco's left leg and only Don's courage and hatred for Patterson kept him from giving up.

The former U.S. champion, Patterson continued his assault on Muraco, using leg locks, an airplane spin and flying kneedrop.

Figuring he had his opponent on the ropes, Patterson was ready to move in for the kill when Muraco latched on to Patterson's blond locks and proceeded to toss his arch-rival out of the ring.

Don didn't stop there as he jumped out of the ring and rammed Patterson's

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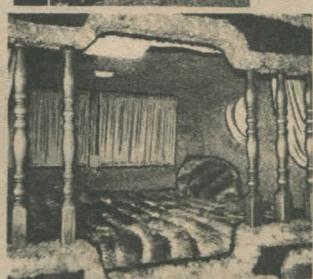
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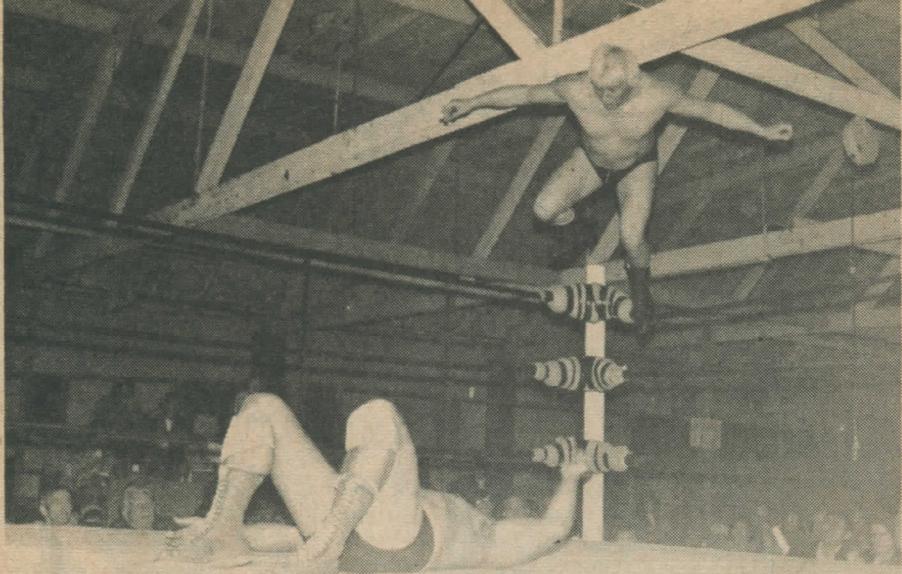
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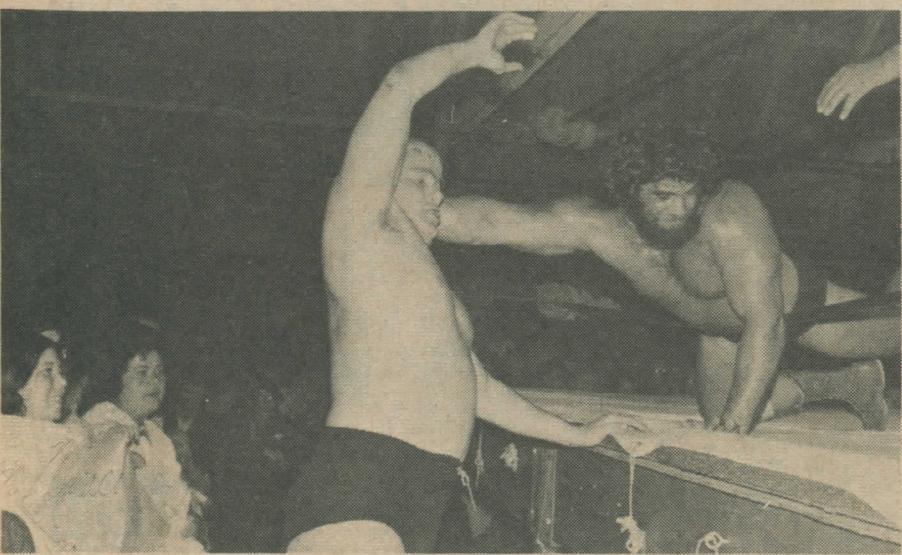
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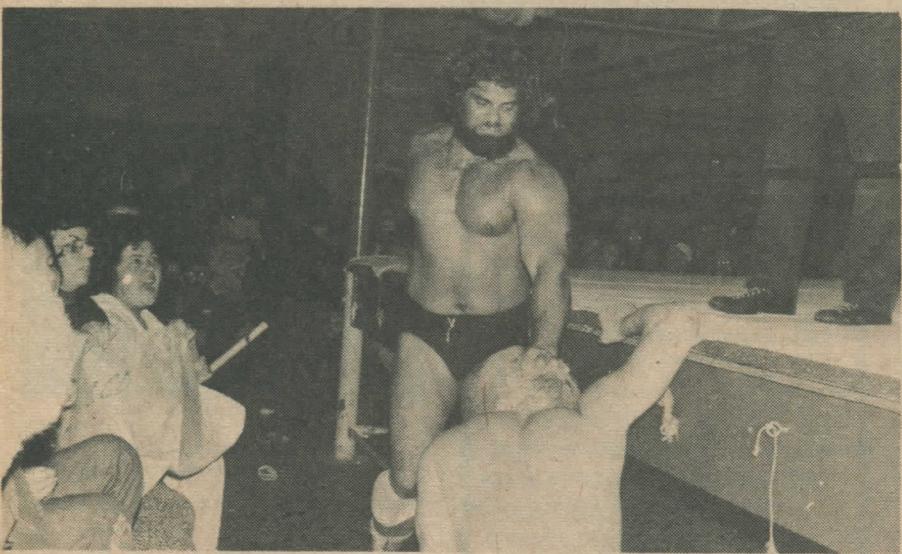
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It looks like an easy victory for Patterson as he leaps off the top rope to land on a prone Muraco with a flying kneedrop. However, Muraco wouldn't give up without a fight against his arch-rival Patterson.



The tide took a drastic turn after Muraco grabbed Patterson by the hair, tossed him out of the ring, then proceeds to ram his head against the ring apron.



Patterson certainly looks the worst for wear in this photo after being slammed to the concrete floor.

head against the apron which started the claret flowing freely.

Muraco then slammed Patterson to the concrete floor, leaving the former U.S. champ much the worse for wear as he clattered back into the ring.

Patterson's amazing recuperative powers, aided by his simmering hate for Muraco enabled him to recover in time to return to the ring.

Realizing how badly he was bleeding, Patterson went berserk and literally battered Muraco from pillar to post.

Several head-first trips into the turnbuckle as a result of whips by Patterson soon brought the unpleasant taste of blood — particularly when it's one's own — to the lips of Muraco as the claret flowed like a fountain from Don's forehead.

This no-holds-barred, no-quarter-asked battle then continued outside the ring with the ringside fans moving back to avoid having their clothes covered from the blood of both battlers.

The referee did his best to break up the bloody brawlers and finally — after a long look at the mask of blood covering Muraco's face — stopped the bout and awarded the victory to Patterson.

Naturally, the decision didn't sit easy with Muraco, who felt he was able to continue, and the two continued to slug it out until the referee finally managed to step in and bring some sort of order to this chaotic scene.

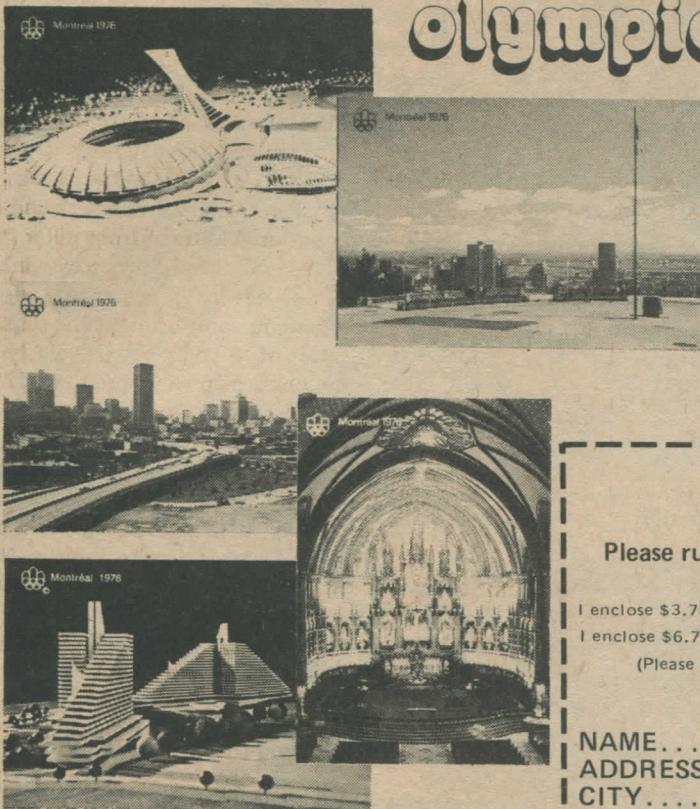
Although this Modesto mayhem did little to prove who was really the best wrestler — Muraco or Patterson — it did provide the fans with the bloodiest, most thrilling match seen in the California city in many years.

However, one can be certain that the long-standing Patterson-Monaco feud is a long way from being resolved.

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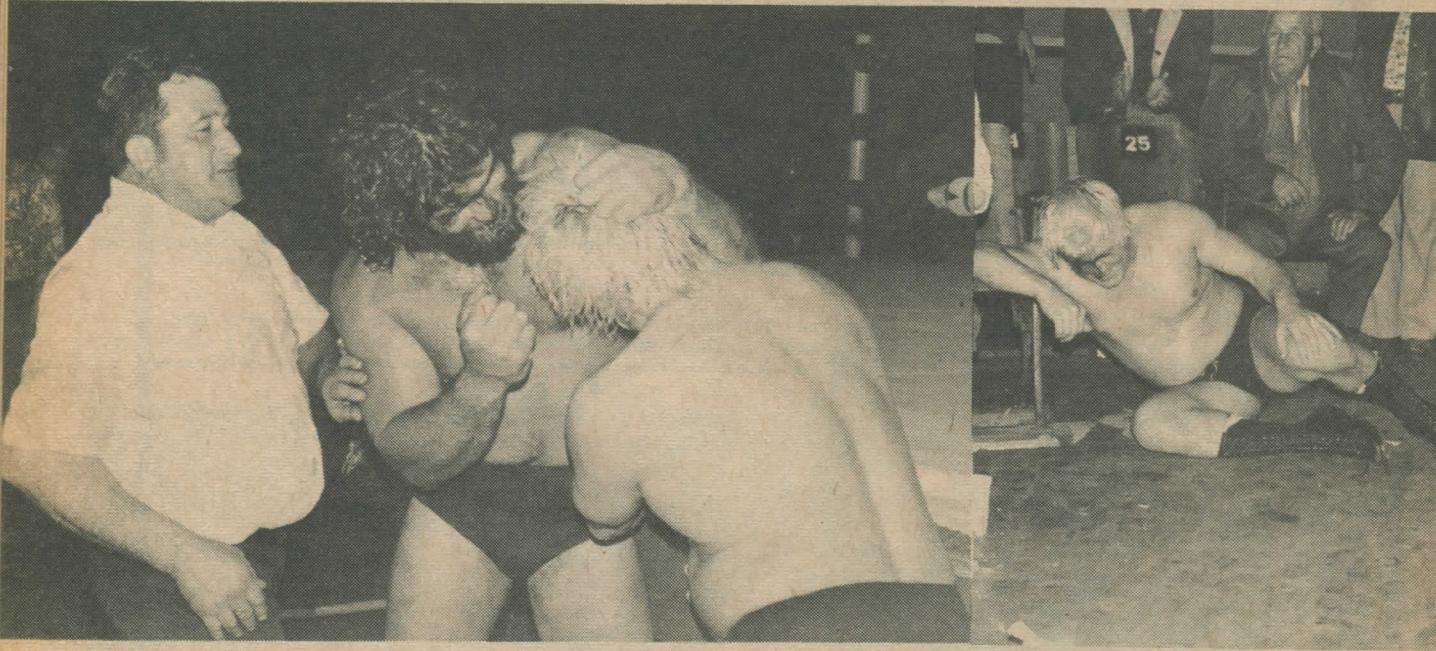


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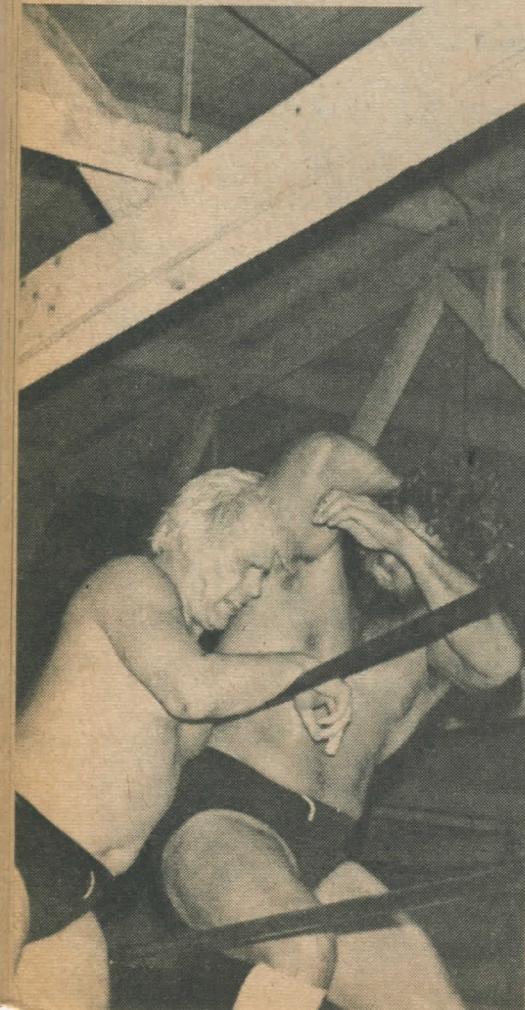


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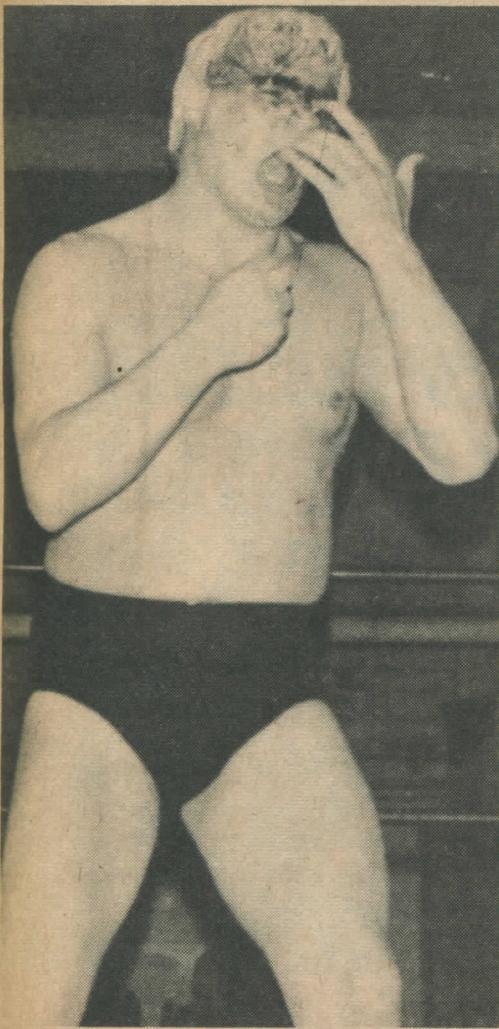
PATTERSON TRIUMPHS BUT MURACO VOWS REVENGE



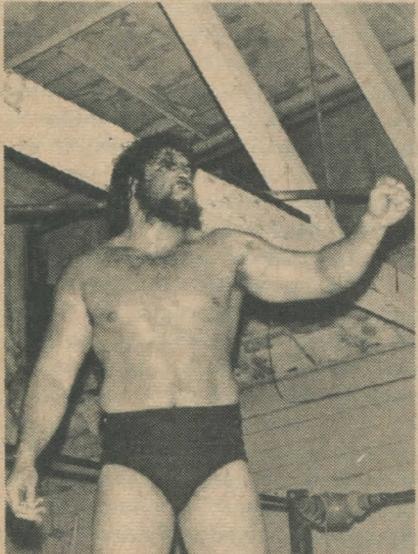
Clamoring out of the ring, Muraco went to work on his battered and bleeding opponent to bring the blood gushing from the forehead.



Never one to give an opponent an even break, Muraco went to work on Patterson's wound with his elbow and fist.



Enraged by the sight of his own blood, Patterson goes berserk and took revenge on Muraco by throwing him headfirst into the turnbuckle until he too was bleeding.



"I'll get even," threatens a bloody Muraco with a clenched fist after Patterson leaves the ring as the winner. So, wrestling fans can be sure this isn't the last chapter in the Muraco-Patterson feud.



The battle ends outside the ring with the referee telling a bleeding Muraco that enough's enough and he is halting the contest.



The bout is over, but Muraco isn't satisfied with the verdict and unleashes a two-fisted attack on Patterson before the referee intervenes.



Big Ernie is gloating and confident as he gestures to the crowd before his match with Ellis.

From Cowboy Bob Ellis...

**"THIS HERE
ERNIE LADD
IS NOTHIN'
BUT AN
OVERGROWN
CRYBABY!"**

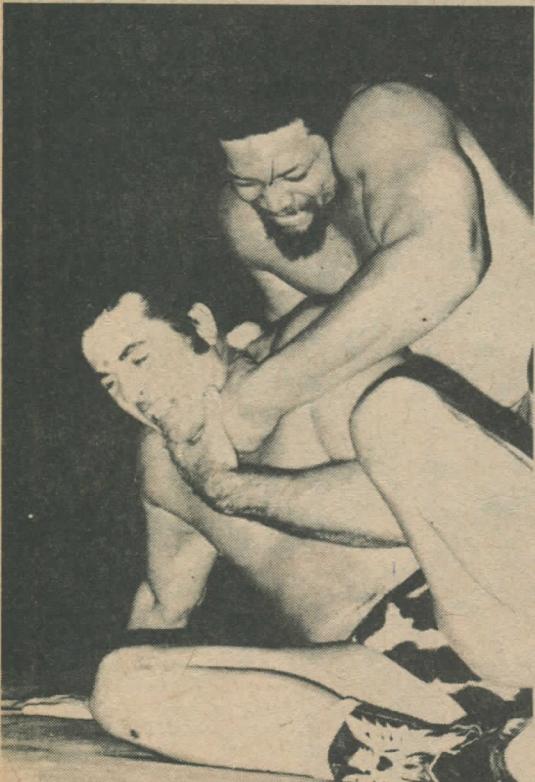
by Gary Mancuso

In a televised interview in Detroit the self-styled "King of Wrestling," Ernie Ladd issued a challenge to a famous Texan, Cowboy Bob Ellis. Ladd and Ellis were appearing just before their scheduled match in Cobo Arena.

"There's only room for one Texan in this profession, and that person is none other than myself," stated Ladd as he spoke to the wrestling world via television. "I came to these parts to get my hands on one man, Dick the Bruiser, and now this poor excuse for a cowboy, Bob Ellis, is getting in my way. So after I'm through whipping this cowboy, I'll take care of Mr. Bruiser."

Waiting patiently in the wings was Bob Ellis, who expressed his feelings on the upcoming match. "Ya, know, this here Ernie Ladd is nothin' but an overgrown crybaby, always flapping his jaws. Well I promise my fans that I'll get rid of this stud, so that my good friend Dick the Bruiser won't have to bother with this big mouth."

The two interviews were rough spoken, but the match was even rougher. After both Ladd and Ellis had entered the ring, Ladd made several attempts to remove his red velvet crown, but each time the fans prevented him from doing so by screaming and booing. According to Ladd, "I want and demand complete silence from my peasants when I'm removing my crown!" Finally, Ladd managed to



A reason for that confidence might be Ladd's skill in the use of illegal holds. Here he chokes Ellis from behind.

Both men exchanged hard punches in a wild battle outside the ring while the referee counted on and on.

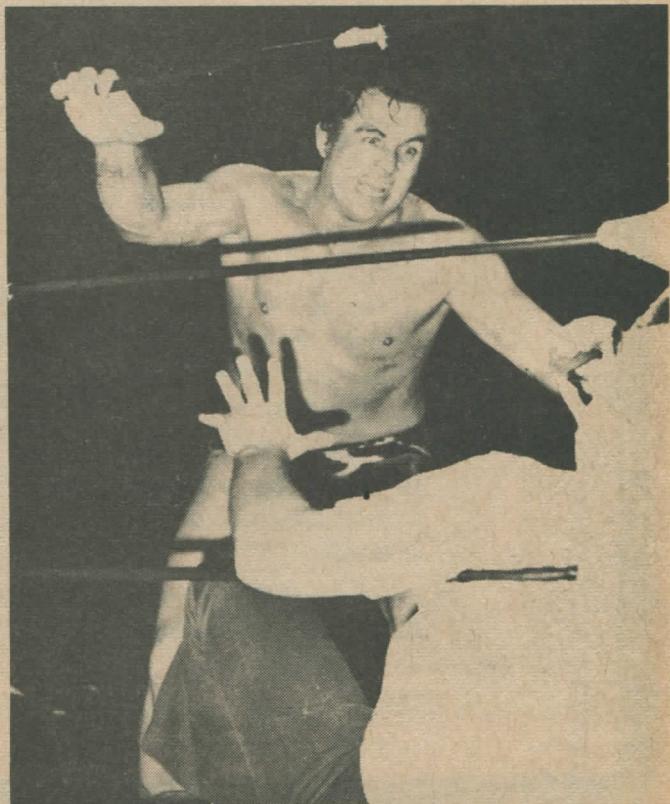


sneak off the crown, and the match began.

Ellis came out fighting mad, while Ladd made a quick dash for the outside. Manager Bobby Heenan was at ringside, and gave Ladd a few words of advice. Ladd re-entered the ring, and Ellis wasted no time in beginning his punishment. Ellis had Ladd trapped in the corner when suddenly Ladd threw his taped thumb into Ellis' throat, causing him to plunge to the mat in agony. Ernie moved in on Ellis, and began choking him. An expression of delight appeared on Heenan's face, as his protege continued the punishment.

Ellis managed to get to his feet, and delivered several punches to Ladd's stomach and forehead. Ladd, knowing that his only defense against the cowboy was his taped thumb, slashed that thumb into Ellis' throat once again, causing Ellis to roll out of the ring

When the King's manager, Bobby Heenan, tried to interfere — Cowboy Bob took care of him in short time.



Wrestling

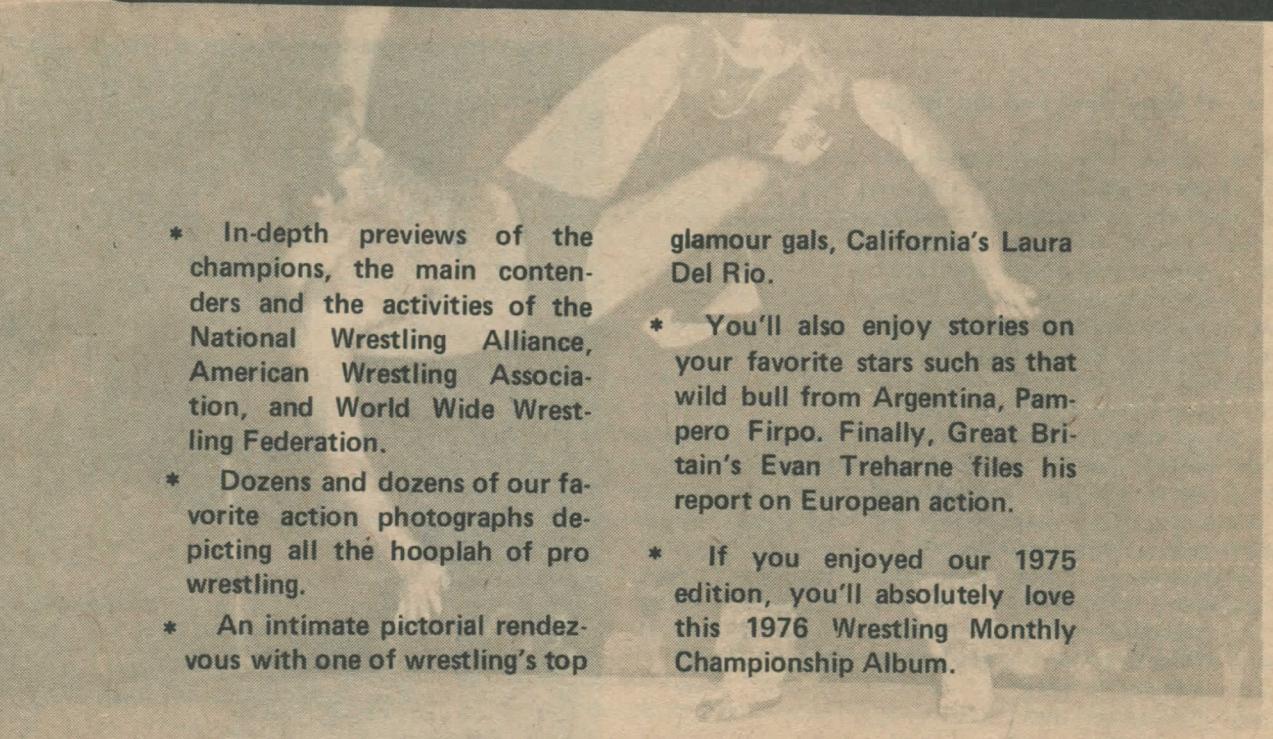
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After Ellis had left for the dressing room, Heenan rushed to Ladd's side and raised Ernie's hand in victory.

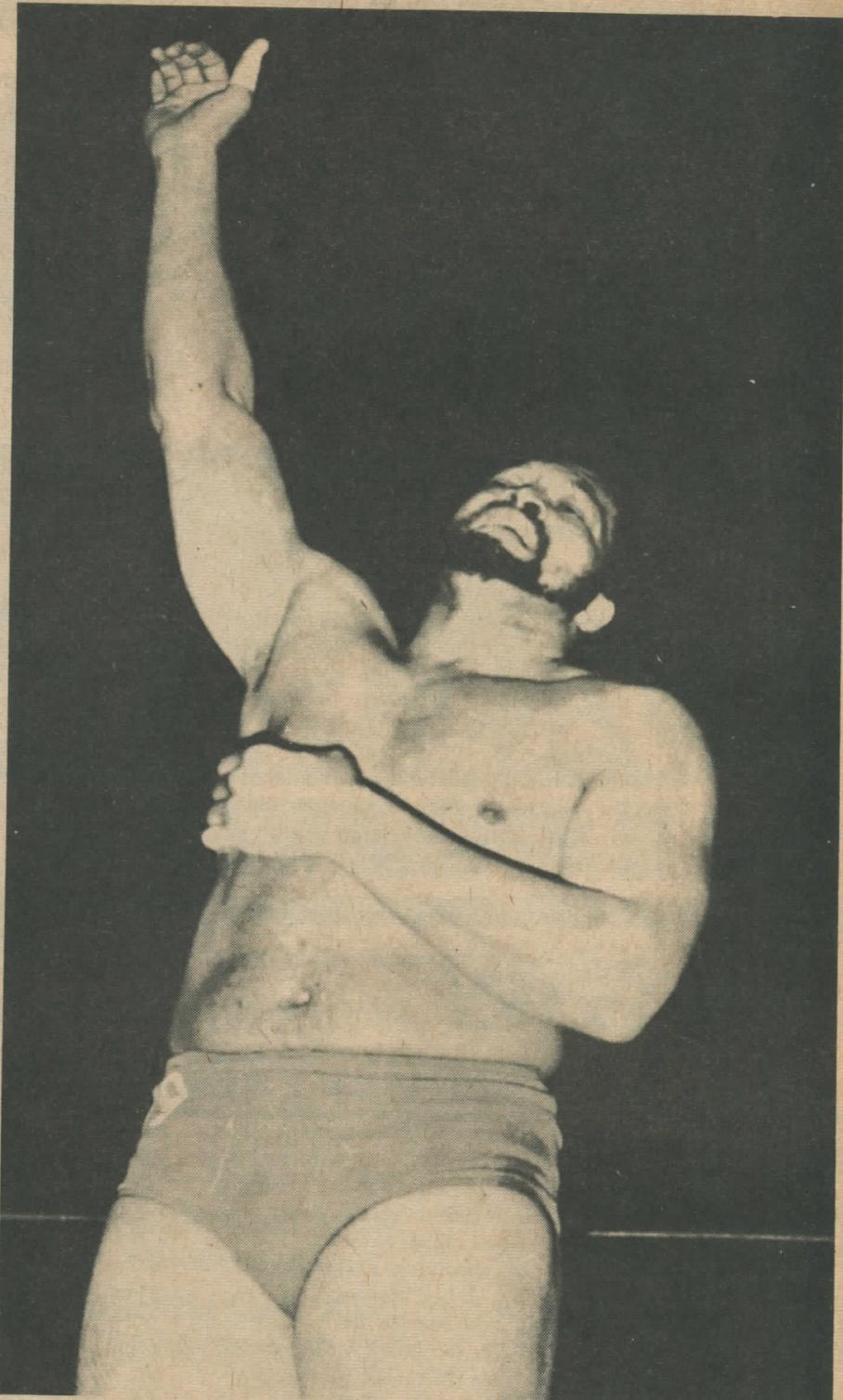
and onto the arena floor. Ladd followed him out, where the two went at it, swinging relentlessly at each other.

The referee counted to ten, as both men continued to slug it out. Finally, both were counted out. But they didn't stop fighting! Ellis grabbed a chair and smashed it over Ladd's head. Ellis then entered the ring again, meeting face to face with Heenan. Heenan ran to the corner, where Ellis went after him and bull-dogged him to the mat. Ellis then made his departure to an arousing ovation.

Heenan rushed to Ladd's side, and helped him to his feet. Irritating the fans even more, Heenan raised Ladd's hand in victory, which was met by thousands of boos. Both re-entered the ring, as Heenan grabbed the microphone from the announcer and said, "You morons just saw how my man wiped the mat with that cowboy. Well now we want a match with that beer drinking slob, the Bruiser." By this time, the fans were getting so restless, that you couldn't hear what else Heenan had to say.

Next, Ladd took over the announcing duties and shouted, "Now that I have taken care of that Farmer Ellis, I demand a match with the Bruiser. Do you hear me Bruiser? I want you Bruiser, I want to get you in this ring and KILL you Bruiser! I'm the King of Wrestling, and what the King wants, the King gets."

Heenan and Ladd waited and waited, but Bruiser never arrived. Dick the Bruiser wasn't interested in any shouting match. When the right time comes, Bruiser will take care of this "King" inside the ropes.



*It Was A Grudge Match All The Way —
When Cowboy Bob Met The King In Detroit!*

LOVE OF TRAVEL MAY START MONIQUE ON ROAD TO PRO WRESTLING SUCCESS

If a young, single girl wants to see the world, she has several choices — marry a jet-setter, join the armed forces, become an international model or stewardess, or become a world-famous professional wrestler.

Monique Mathewson has already seen many parts of the world. "I was what they commonly called an army 'Brat' in that my father was in the United States Army. Since he was transferred several times, I got to do a lot of travelling in Europe and the Far East. However, I was too young to really enjoy it."

"That's one reason I got into modelling as I figured this would give me an opportunity to travel and see the things that I missed or didn't understand as a child."

"Unfortunately, I find the modelling schedule very restrictive in that I'm constantly on the go from one place to another and seldom get to see the cities that I've visited like Paris and Rome. I guess I shouldn't complain, there are probably a lot of girls who would be more than happy to trade places with me," she said with a coy smile.

Monique has been a long-time wrestling fan. "It's a truly international sport and my father was a big fan so I got an early taste of it. At first, I didn't like the sport because of all the violence but as I grew older I began to realize how much skill and science is involved in becoming a top-notch professional wrestler."

Since, it's absolutely necessary that models stay in the best of shape — although it's difficult to see how anyone could find anything wrong with Monique's shape — Miss Mathewson occasionally has to pay a visit to a gymnasium to work off the extra pounds she sometimes accumulates during a break in her modelling schedule.

"I was at a gym in California and I saw a couple of girls wrestling in the ring. I thought they were just doing it for fun, and was really surprised when one of the other observers pointed out that they were members

of one of the many amateur wrestling clubs for women which have sprung up recently throughout the U.S.A.

"My curiosity got the best of me and we sat down and had a long chat about wrestling for women," explained Monique.

It wasn't long before Monique took an active interest in the sport — "I'm just a beginner, but I'm very enthusiastic," explains the shapely blonde — but others who have seen Miss Mathewson in the ring feel she has the potential to make the grade as a professional grappler if she so desires.

"Naturally, I couldn't combine a pro wrestling career with modelling, but I must admit that the thought of being a wrestler, particularly a professional, does appeal to me.

"I understand Mildred Burke runs a school for girls who want to be wrestlers. Who knows? Perhaps when I'm ready to quit modelling and give pro wrestling a fling, I'll go and see what she could do for me.

"I know from reading various wrestling magazines that the women wrestlers are popular around the world. That would really be the life, the thrill of professional wrestling, being well paid and having the opportunity to travel on my own. Who could ask for anything more?"

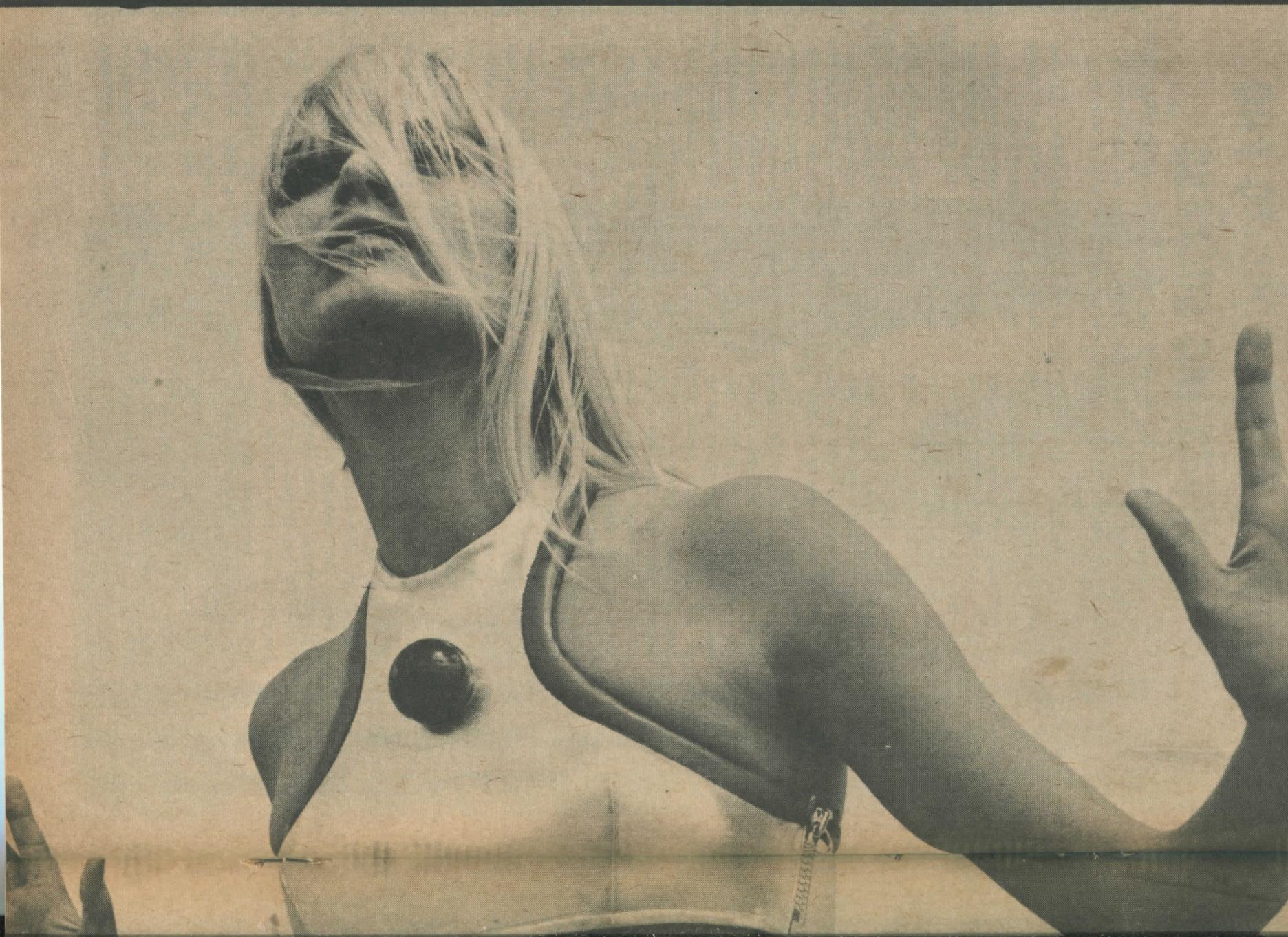
For the time being, it appears modelling's gain is wrestling's loss as Monique Mathewson obviously isn't ready to give up her security as a model for the chance to become a wrestler.

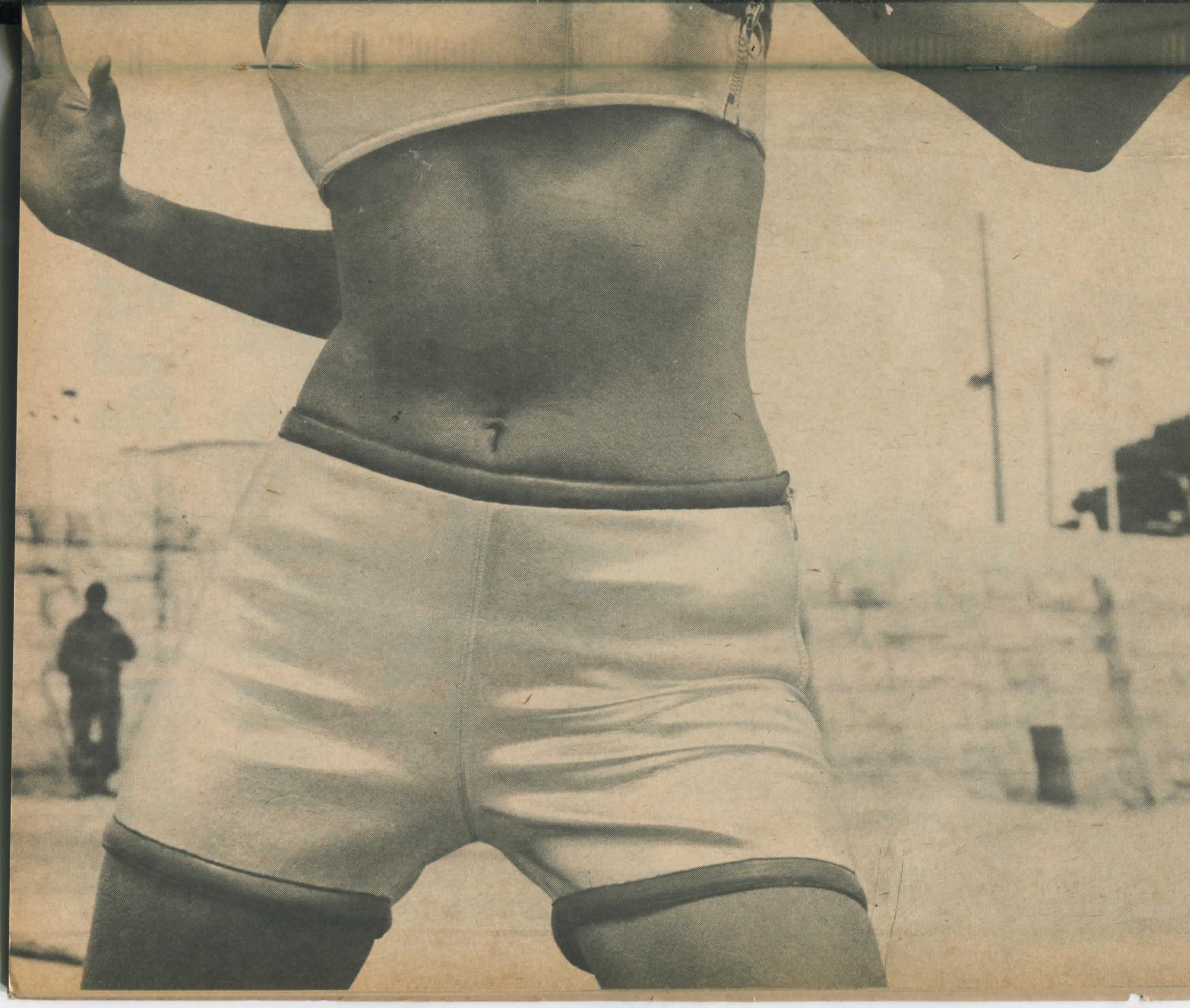
However, once the wrestling bug bites, it's hard to shake. So, don't be surprised if sometime in the not too distant future you read in this magazine or one of our sister publications, *Wrestling Monthly* and *Wrestling Revue*, that there is a new star on the rise in the grappling galaxy — Monique Mathewson.

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MONIQUE MATHEWS







The combatants are introduced with the good guys, Pepper Martin and Jerry Monti, in one corner and the dastardly duo of Mr. Saito Masked Invader No. 2 in the other.

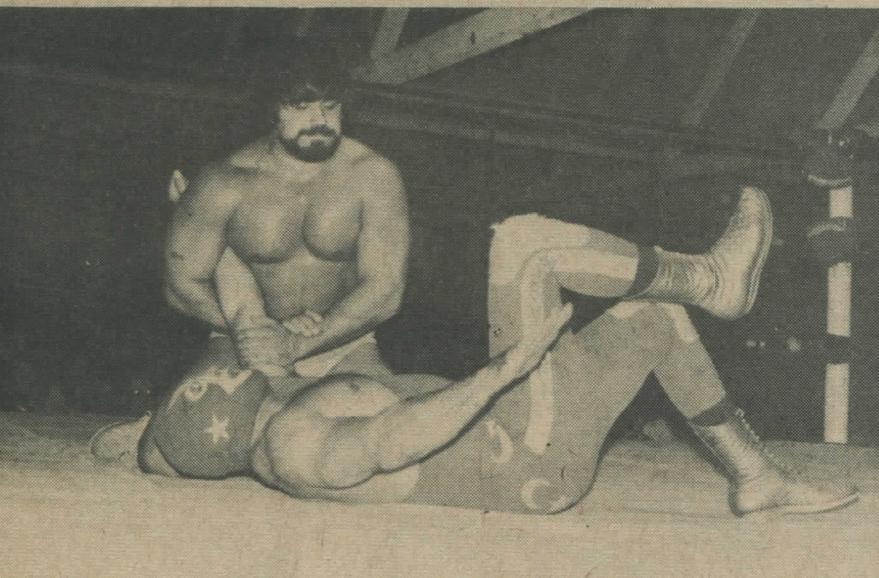
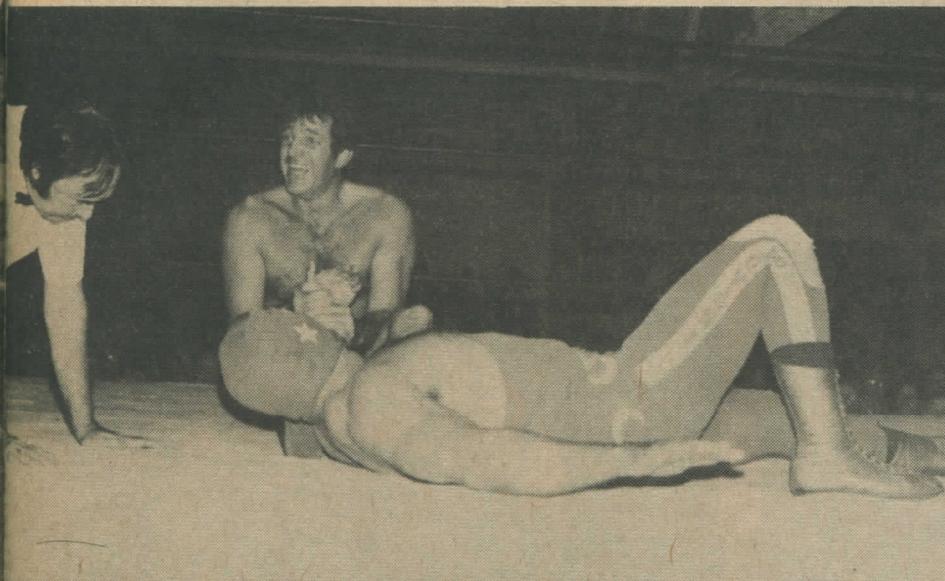
TAG-TEAM MATCHES NO CHILD'S PLAY

Tag is a children's game in which one person, who is 'it', chases the other persons for the purpose of tagging one of them and making that play 'it'.

However, when the word 'tag' is applied to the wonderful world of professional wrestling, there is nothing childish about it.

In fact, tag-team bouts have become such an important part of the grappling game that seldom is a wrestling card presented without at least one tag-team bout as part of the program.

In the early going, Martin and Monti had things all their own way with an exhibition of scientific wrestling which is seldom seen in the rough-and-tumble, rock-'em, sock-'em world of modern-day wrestling.



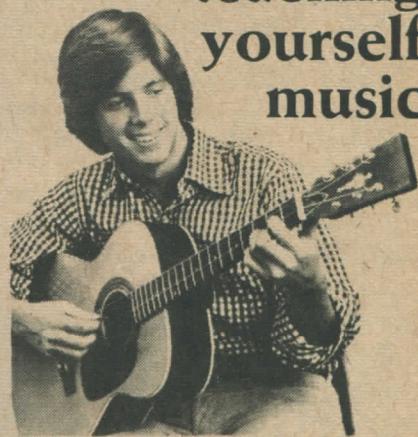
Martin and Monti took turns working on the Invader's left arm with Monti seeming to really enjoy his work.

Modesto mat fans were recently treated to tag-team wrestling at its best when the 'good guys' — Pepper Martin and Jerry Monti — teamed up against the dastardly duo — Mr. Saito and Invader No. 2.

Martin and Monti switched off regularly while giving the villains a going-over with bodyslams, backdrops, flying dropkicks and various arm and leg holds.

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time before one of the bad guys would be forced to call it quits or be softened up enough for a pin.

However, Monti made the mistake of being manoeuvred too close to the villains' corner and paid dearly for his error.

While Monti was keeping his eyes on Saito, the Masked Invader reached over the ropes and grabbed hold of Monti's arms.

Saito then delivered a vicious kick to the midsection which took all the steam and fight out of Monti.

Stunned and gasping for breath, Monti was easy game for Saito who quickly took advantage of his opponent's condition to deliver a series of brutal karate and judo chops.

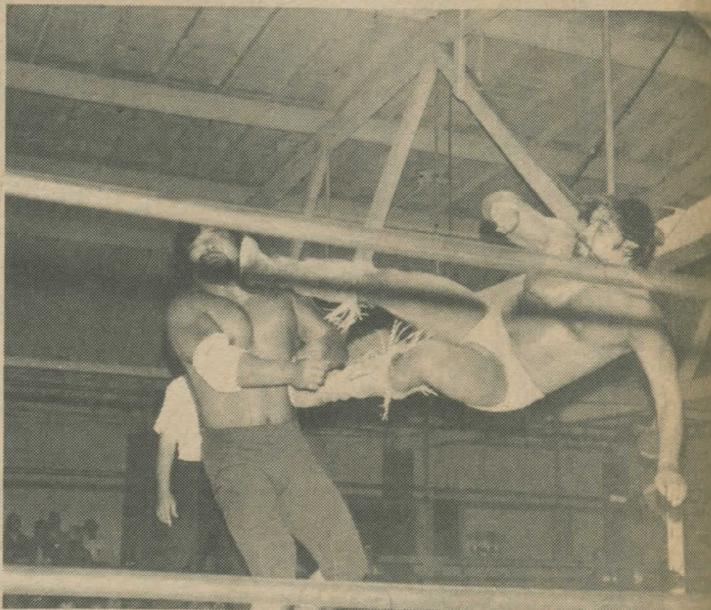
Monti was obviously in no shape to fight back, but the dastardly duo still wasn't satisfied as they continued to doubleteam Monti while breaking every rule in the book.

When Monti was virtually unconscious after this brutal attack, Saito applied the finishing touch with the Japanese stomach claw.

DASTARDLY DUO TOPS GOOD GUYS



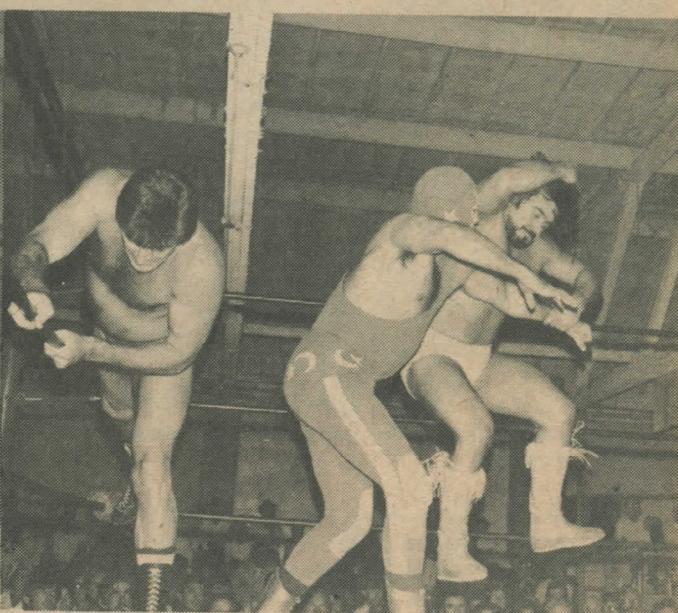
It looked like curtains for the masked man as Monti went to work on a sleeper hold, but Mr. Saito interfered to save his partner from defeat.

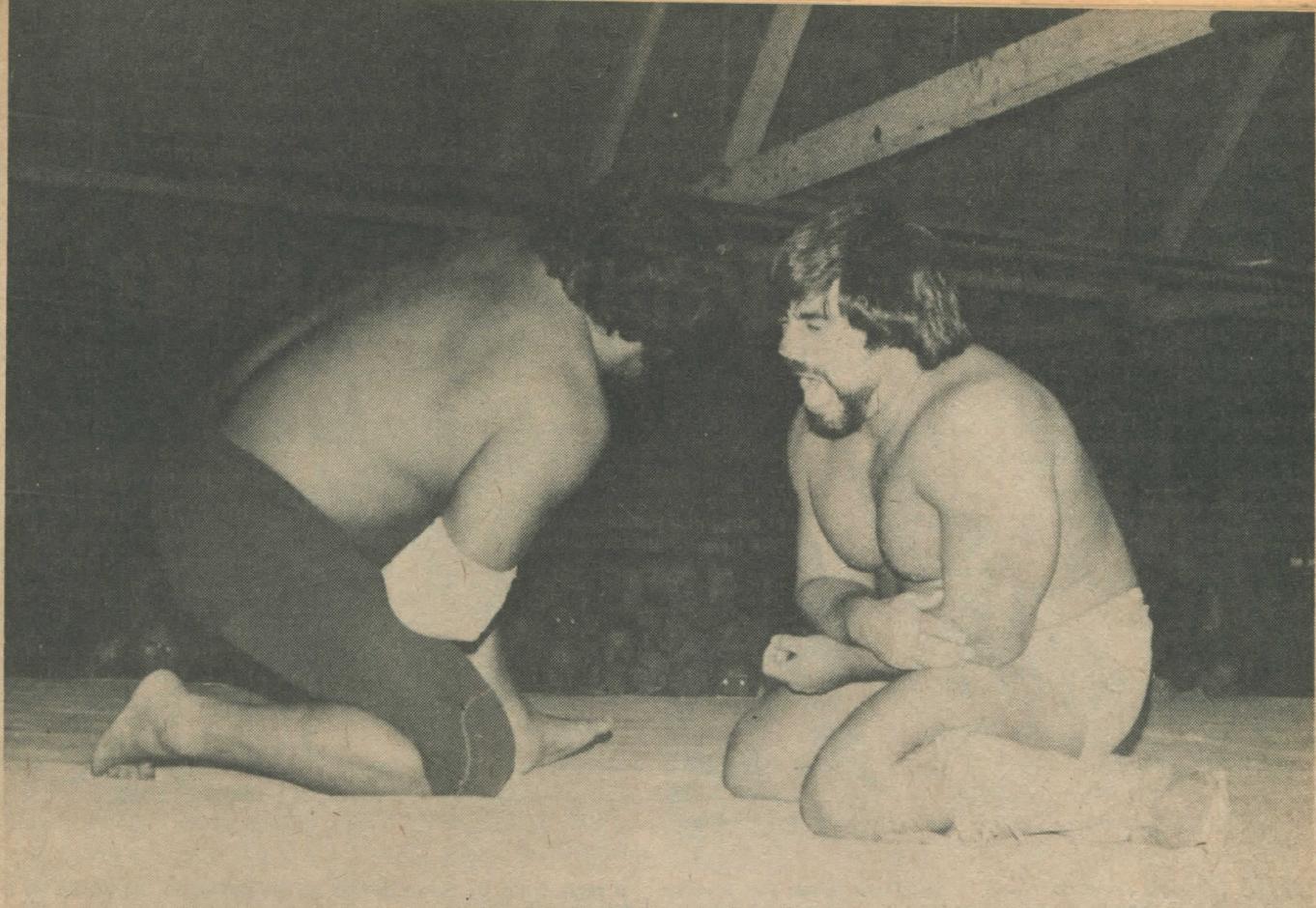


When Mr. Saito finally got into the ring legally he received a rude reception from Martin, who greeted him with a foot in the face from a flying dropkick.

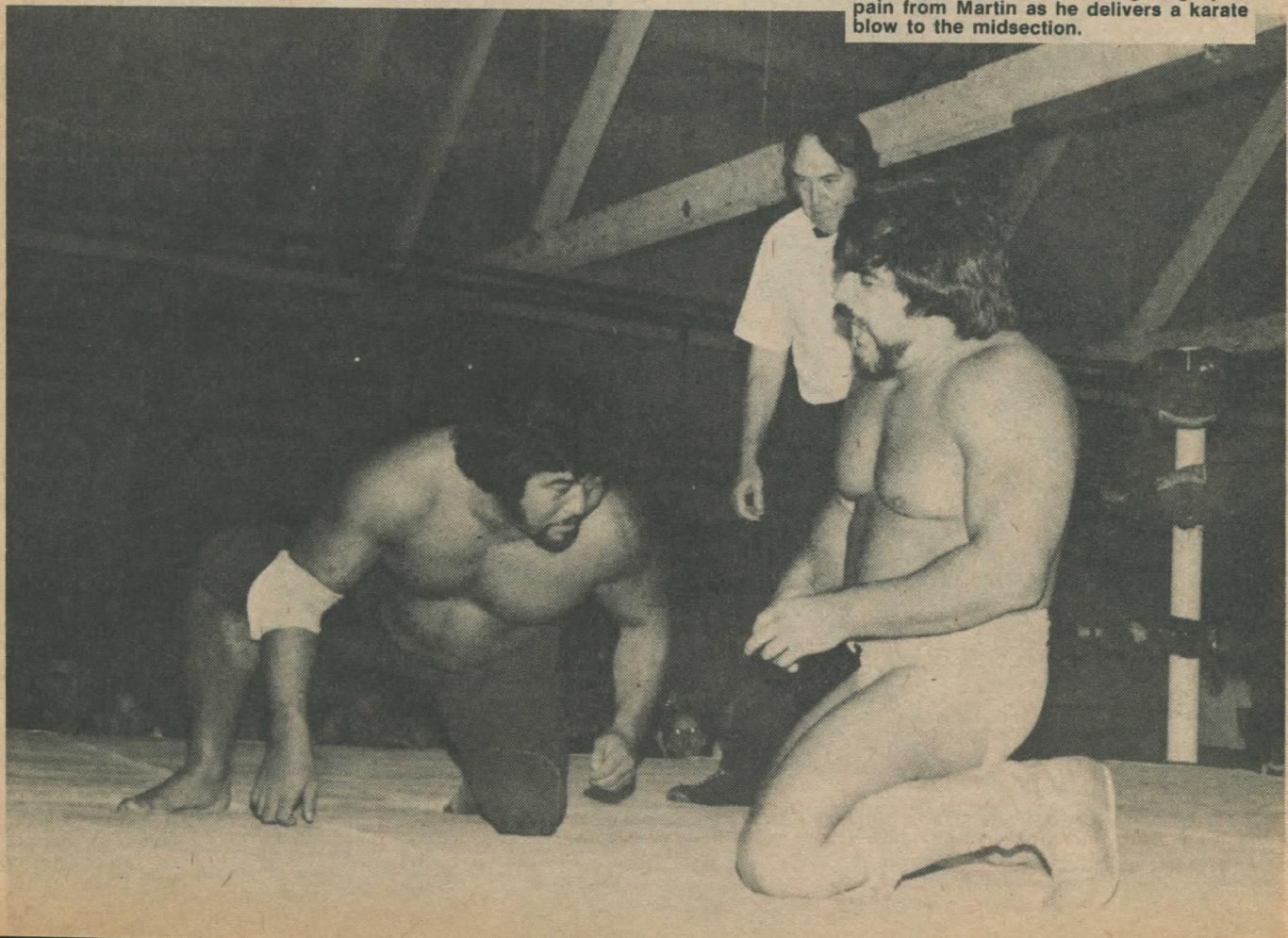


Monti reaches over the ropes to make a legal tag with Martin, who is giving The Invader's arm quite a goingover. While Monti climbs through the ropes, Monti delivers an elbow smash to the head of the Invader to soften him up for his partner.



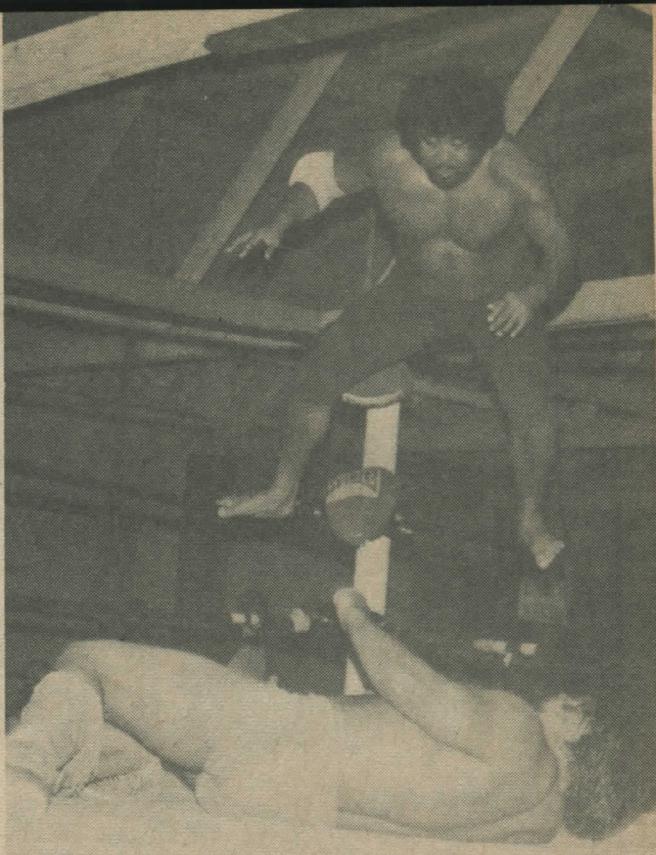


Dr. Saiton and Martin got into a knee-to-knee slugfest and Saito brings a gasp of pain from Martin as he delivers a karate blow to the midsection.





Martin appears ready to break a headlock when the Invader simply grabbed hold of Pepper's hair.



A high-flying Dr. Saito is making life miserable for Martin as he lies on the canvas.



The end is near for Jerry Monti as Dr. Saito applies an illegal choke hold. Saito and the Invader double teamed Monti with a vicious assault to steal the victory.

GAL GRAPPLERS NO SOUTHERN BELLES WHEN THEY CLIMB BETWEEN THE ROPES

In the Southern United States, gentlemen are supposed to prefer Southern belles, those quiet, refined ladies who graduate from the best finishing schools and are usually dressed in the height of fashion.

However, the Southland's wrestling fans don't like the belle-like type, at least not when these gal grapplers climb through the ropes to do battle.

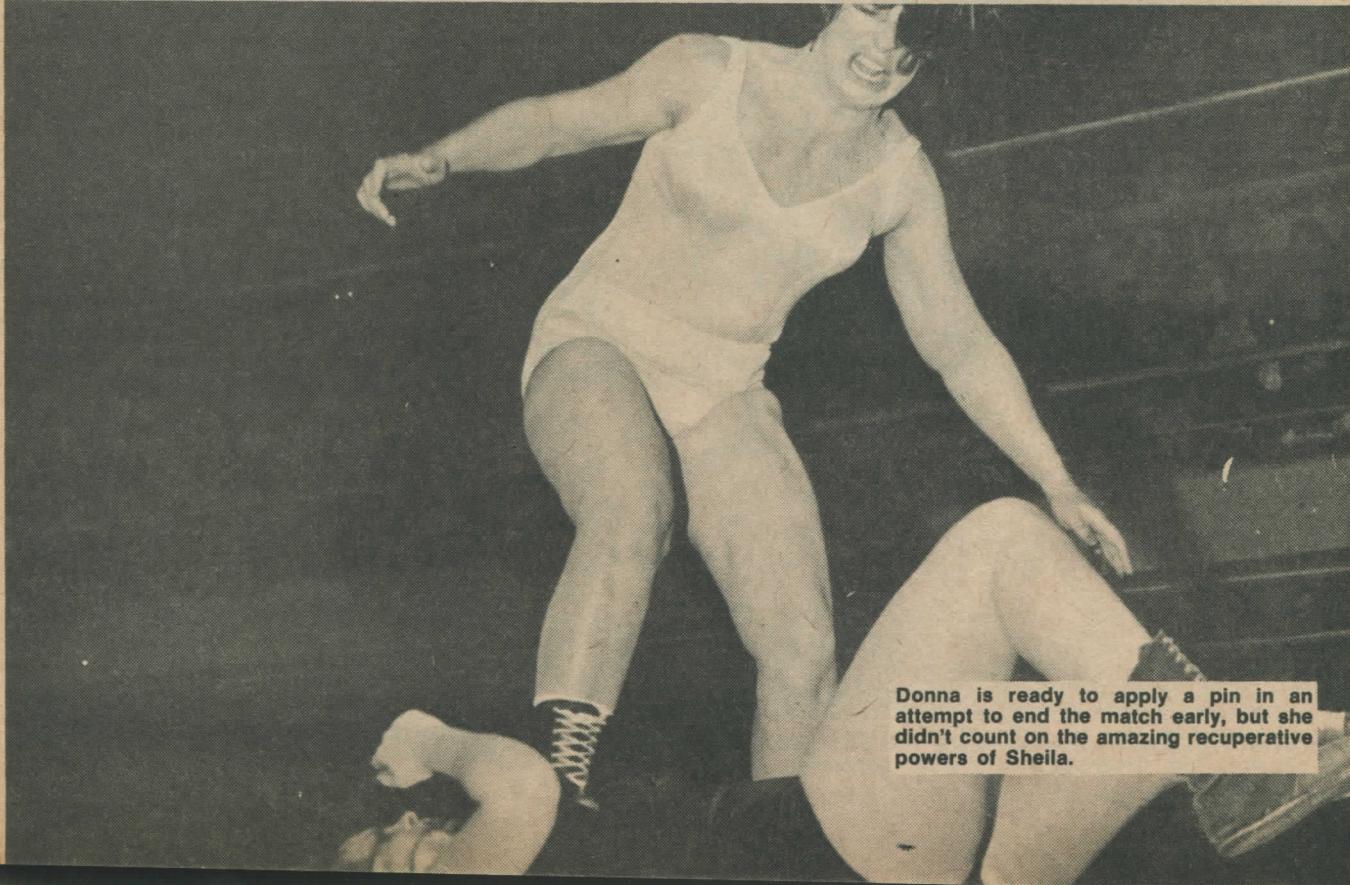
Donna Christinello and Sheila Sheppard gave the fans in Charleston, S.C., what they like to see when they engaged in a recent bout.

The Women's Lib movement would have been proud of both Donna and Sheila as they took turns dishing out punishment in a rock-'em sock-'em, no-holds-barred, no-quarter-asked-or-given bout which would have done a

couple of male barroom or back-alley brawlers proud.

There's no doubt that both Donna and Sheila are all female, but their unladylike behavior in the ring was a direct contrast to the Southern Belle conduct one expects of women in that area.

However, the wrestling fans just loved all the action, and who could ask for more.



Donna is ready to apply a pin in an attempt to end the match early, but she didn't count on the amazing recuperative powers of Sheila.

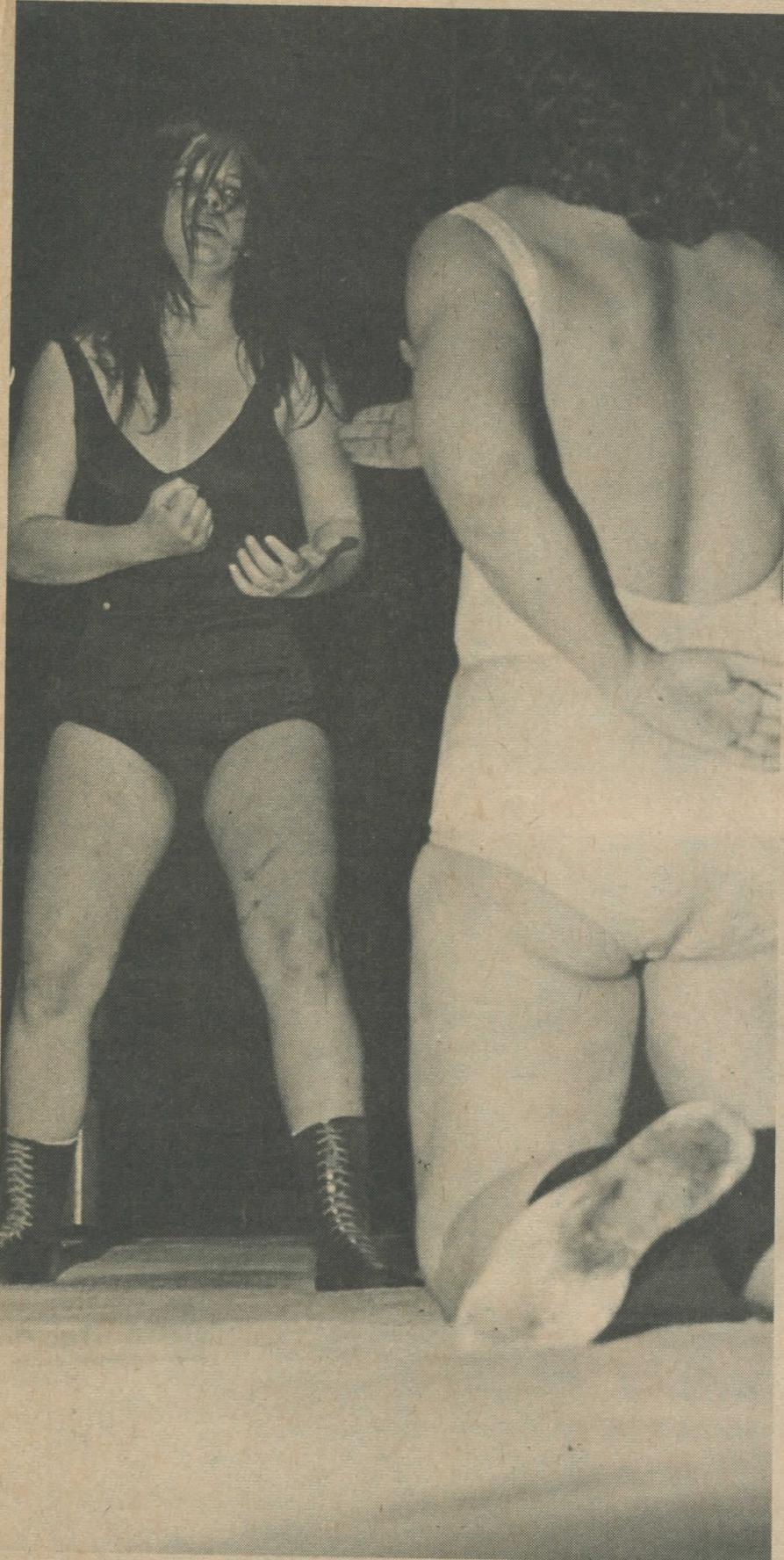


Donna then flips Sheila to the canvas and after getting her there, proceeds to put her worst foot forward by stomping her opponent.

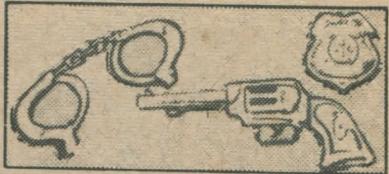


Donna Chrisinello appears to be cutting off Sheila Sheppard's air supply during the early moments of their battle.





With Sheila in command of the bout, a kneeling Donna is more than happy to shake hands and let bygones be bygones.



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Bouncing back, Sheila throws Donna to the canvas then catches her fot in the vice-like grip of a body scissors which doesn't bring Donna any pleasure.



Sheila Sheppard heads back to the dressing room with another victory under her belt while some of her admirers look on.

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Sheila is having none of Donna's soft soap, quickly pins her opponent and has her arm raised in victory by referee Sonny Fargo.

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Wrestling Wrapup

The name John Czarnecki may not mean much to wrestling fans. In fact, Czarnicki only won one of nine bouts in his first year as a member of the Menominee, Mich., High School wrestling squad.

Yet John Czarnecki is one of the bravest competitors to ever take part in an amateur or professional wrestling match. The 15-year-old youngster has been blind since birth.



(Photo by Gene Gordon)

Veteran wrestler John 'Wolfman' Smith with his wife Evelyn. 'Wolfman' is still going strong in Florida rings although he makes an occasional tour of the Carolina-Virginia circuit. Smith owns a bar in Tampa, Fla., and when her husband is on the road Evelyn looks after the business.

John learned the basics of wrestling at the Michigan School for the Blind in Lansing, but decided to attend a regular high school even though there were no special facilities to compensate for his lack of sight.

Czarnecki surprised everyone by going out for the junior varsity wrestling team and landing a berth on the squad.

"It was quite a challenge for John to compete against athletes who could see," said Menominee coach Russ Waypa. "It was quite a challenge for the rest of us, too, since we'd never had a blind wrestler on the team before."

Michigan rules stipulate that John and his opponent must be touching at the start of each period and take-downs from behind are prohibited.

"I like athletics. It gives me a thrill to go out there and compete. It winds me up whether I win or lose," stated Czarnecki.

John showed great courage and pluck in just going out for the wrestling team, but the 15-year-old was somewhat discouraged as he headed into the final match of the season with a record of no wins and eight losses.

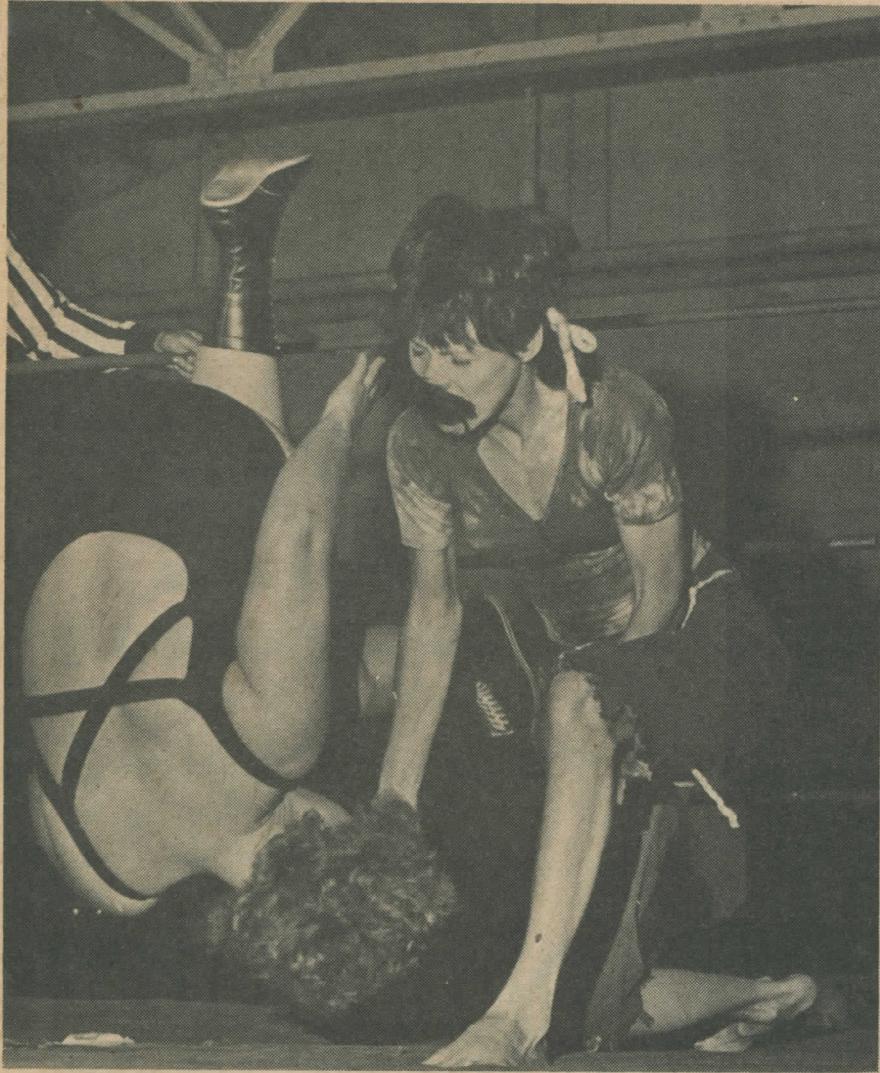
To make matters worse, he was a decided underdog against an opponent who was considerably heavier than the 119-pound Czarnecki.

However, John won a decision and all the obstacles he had overcome by hard work seemed worthwhile.

"I didn't expect to win all the time, I didn't even expect to win once. I'm glad I did though. To tell the truth, I felt pretty good and was pretty happy for myself," stated Czarnecki.

"John has learned from the people he's come in contact with, and I think the people have learned from John," said coach Waypa.

The name John Czarnecki will never become a household word like those of Bruno Sammartino, Verne Gagne, Superstar Billy Graham, etc. However, when it comes to



(Photo by Gene Gordon)
Women wrestlers are popular throughout the world, and one of the brightest stars in the girls' grappling galaxy is Daisy Mae, who is shown throwing Sherri West en route to a victory in Rock Hill, S.C.

FREAK ACCIDENTS ALL A PART OF GRAPPLING GAME

personal courage and determination, Czarnecki doesn't take a back seat to anyone.

Professional wrestling will always have its detractors who claim the fights are fixed, the results are pre-arranged, etcetera.

Fatalities during or shortly after

bouts — Luther Lindsay, Ray Gunkel, Alberto Torres, Mike DiBiase, the original Stan Stasiak, Cowboy Jack Ruseell, Chick Caribaldi, Joe Shimkus, etcetera — and accidents such as Yukon Eric losing his ear in a match with Waldek 'Killer' Kowalski won't convince these cynics.

(Continued on Page 60)

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FIGHTING FEMALES

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vs.

NANCY HOGLE

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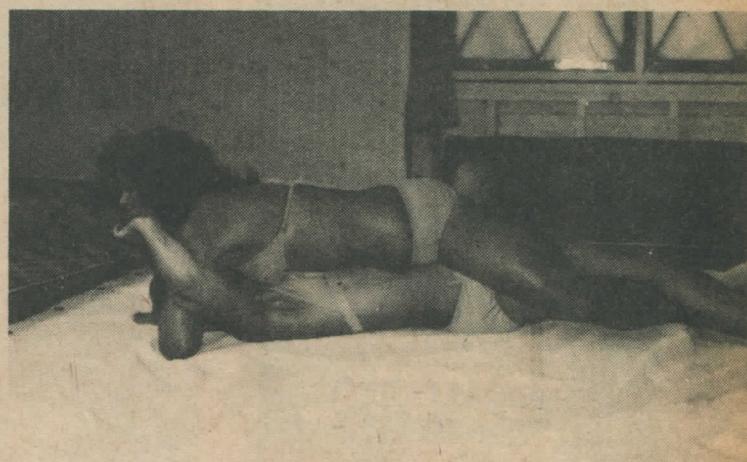


Fortunately for Judell, pins didn't count as there was no way DuLong could have prevented a pin by Nancy in this position.

Judell applies extreme pressure as Nancy tries to free herself from the painful headlock.



Having fallen to the mat after slipping out of the headlock, Nancy tries to fight off the aggressive Judell with her feet.



Judell has Nancy's legs grapevined as she applies pressure to Hogle's head.



The outlook is bleak indeed for Nancy as Judell applies pressure to her body with a leg scissors while continuing to apply pressure to her head and neck as well.



A last-gasp attempt to bridge herself free from Judell leg scissors fails and when DuLong continued to suck her breath out with her powerful legs Hogle finally was forced to concede after 12 minutes.

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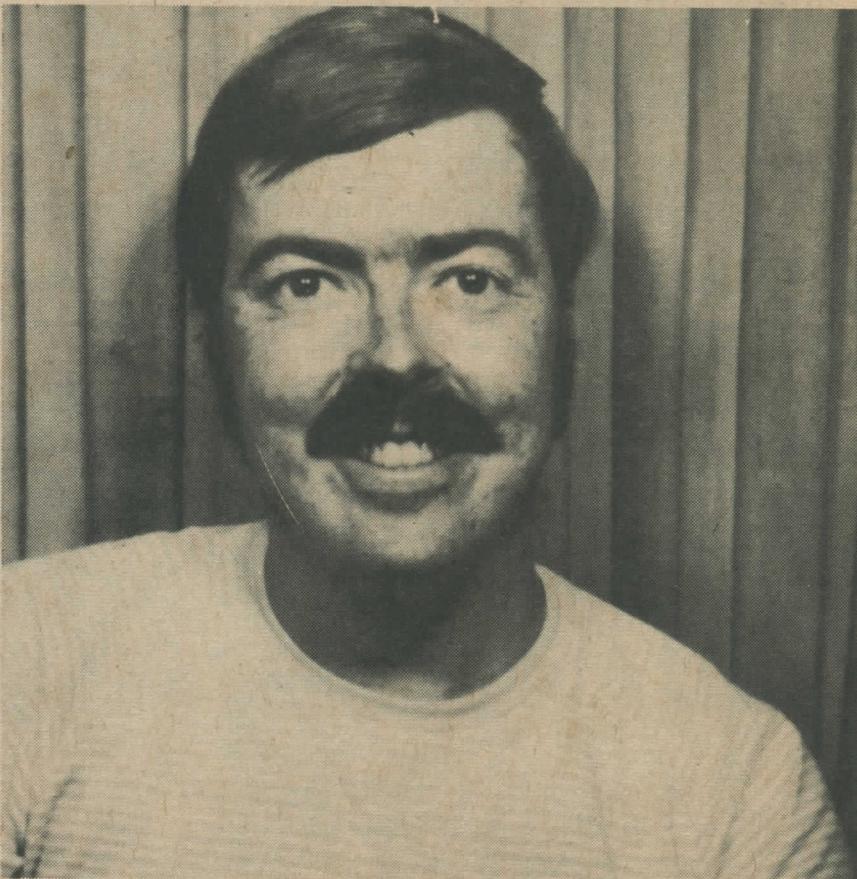
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Favorite Wrestler: Don Leo Jonathan

Other Hobbies: Swimming.

Name: Carolyn Black

Age 18

Address: Route 2, Box 44,
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Favorite Wrestlers: Jack Brisco, Bob
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Other Hobbies: Reading, dogs, horse-
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Bobbie Ploughman

Name: Annie Ruth Pladson
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Address: 914 Pine Avenue,
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Favorite Wrestlers: Jerry Barber, Billy
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Other Hobbies: Bowling, reading.

Name: Eddie Torres
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Favorite Wrestler: Pedro Morales

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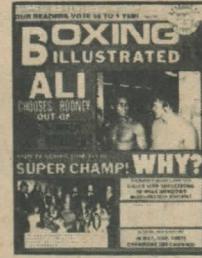
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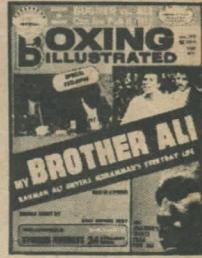
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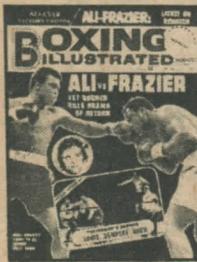
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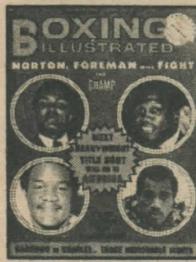
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Victor Rivera, Chief Jay Strongbow,
Peter Sanchez, Bobo Brazil

Other Hobbies: Football, baseball,
bowling, fishing, citizen band radio.

Name: John Edwin Carpenter

Address: 12131 Highland Street,
Sarasota, Fla., 33580

Favorite Wrestlers: Jack Brisco, Jean
Ferre.

Other Hobbies: Weightlifting, other
sports.

Name: Joni Long

Age: 17

Address: 810 Walnut Place,
Altamont Springs, Fla., 32701

Favorite Wrestlers: Dusty Rhodes, Ti-
ger Conway Jr., Rocky 'Soulman'
Johnson.

Other Hobbies: Tennis, water skiing.

Name: Kristine Alleman

Age: 11

Address: R.R. 4, New Landing,
Dixon, Ill., 61201

Favorite Wrestlers: The Sheik, Jack
Brisco, Dusty Rhodes.

Name: Sharon Morgan

Age: 8

Address: 163 Village Way,
Bricktown, N.J., 08723

Favorite Wrestlers: Tony Parisi, Louis
Cerdan

Name: Joe Carner Ruth

Age: 27

Address: 4000 Westfield Avenue,
Camden, N.J., 08110

Favorite Wrestlers: Bruno Sammartino
Other Hobbies: All sports, reading.

Name: Dino Nardacchione

Age: 24

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The confident Nick Bockwinkel, "The Lean Mean Machine," as he appears before a match.

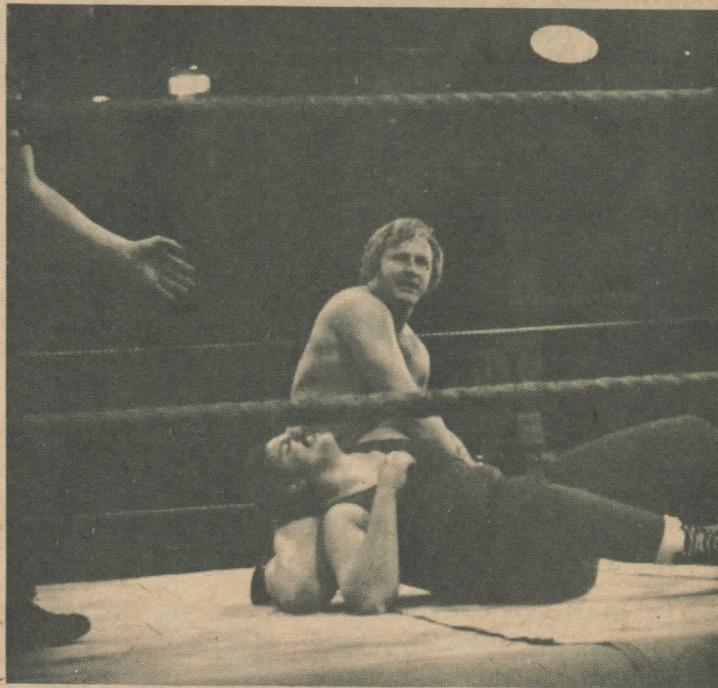
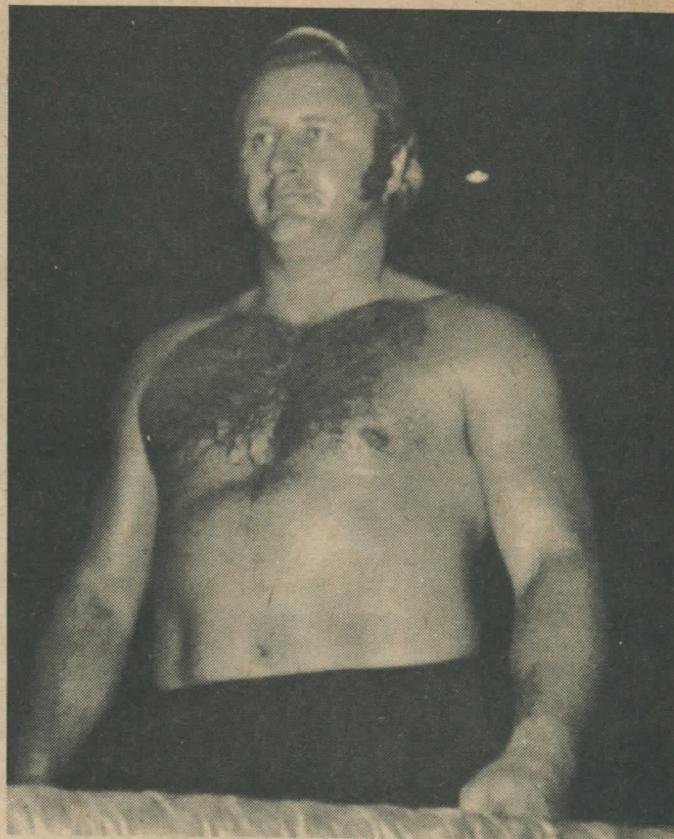
**What Is It That Makes Nick
Brockwinkel The Most Hated
Wrestler In The A. W. A. today?
And How Can He Attract
The Interest Of One Of The
World's Greatest Fan Clubs?**

Nick Brockwinkel- "The Educated Antagonist!"

This story was supplied by Mick Karch, head man of the World Wide Bockwinkel Brigade Fan Club

It was indeed a sight to behold. Here was Mad Dog Vachone, the balding, ape-like, spitting, growling and vicious former AWA world champion, at his very meanest. He was clawing, gouging, kicking and ripping at his opponent, a ruggedly handsome, 245-pound blond with blue eyes and a streamlined physique. Not too unusual a scene, until you take into account that the Dog was being given a rousing ovation from a packed crowd in Minneapolis for his actions! Indeed, this animalistic specimen who had topped the hate parade for so many years, was being encouraged to continue his slaughter on his foe. The reason? His foe was Nick Bockwinkel.

It is indeed hard to imagine, but Nick Bockwinkel has surpassed the hatred vented towards a man who mangled Verne Gagne so many



Bockwinkel will repeatedly punish his foe, totally indifferent to any warnings from the referee.



The Crusher stands over Nick Bockwinkel in this picture, but Nick got up to score another victory.

years back. Nick Bockwinkel has surpassed the hatred vented towards Ivan Koloff, the Russian Bear, as was exemplified by the fact that Koloff was the crowd favorite against Bockwinkel, both in a singles match and in a tag bout with the Big K against Bockwinkel and Ray Stevens. And even those hated "Texas Outlaws," Dirty Dusty Rhodes and Dirty Dick Murdoch, had the crowd in a gleeful uproar while they pounded Bockwinkel.

What is it, then, that can cause fans to turn off resentment and turn on affection for those wrestlers they once despised, when those grapplers tangle with Nick Bockwinkel? What is it that makes Nick Bockwinkel the most hated wrestler in the AWA today?

The reasons in this case are differentiated from why a wrestling fan ordinarily feels seething resentment toward a grappler. In most cases, wrestling villainy is cut-and-dried. Your villain is generally a loud, vicious mauler who shouts his stuff on televised interviews as well as he dishes it out at the local arena. But Nick Bockwinkel is the black sheep of wrestling villains. He is not loud in his interviews, he does not have the image of an uneducated maniac, just itching to break someone's skull. On the contrary, Bockwinkel, a college graduate (from UCLA with a degree in marketing and trade), comes on that way in his interviews. He is soft-spoken and articulate, preferring thousand-dollar words to ifs and duhs. He lays facts on the line in such a manner as if to

say, "Here is the way things are, dummies — swallow it." Wrestling fans, as a lot, apparently don't want that thrown at them. Whether Bockwinkel speaks truth is not important, apparently — what is important is that the fans' heroes wipe the smile off his face, the terseness from his words, and make Bockwinkel eat his superior vocabulary. This is what pleases wrestling fans. This is what they pay to see. This is why Bockwinkel is the most despised grappler in the Minneapolis-Denver-Winnipeg circuit. How does Nick the man feel about the excessive violence of wrestling fans, more specifically when it is vented towards him in particular?

"The violence that exists in wrestling fans is basically the violence that is within all of us," Nick mused. "Living in a world that is half-animalistic and understanding the human by being a human, I would say that I respect the fans' violence more than I fear it."

Asked to elaborate, Nick continued, "Once you fear something, you are no longer in control. If you understand it, and respect it, then you have it together and you are in control."

Then Nick realizes that he is powerless against such a strong force?

"At the same time," he noted, "I will do everything in my power to keep it respecting me as well."

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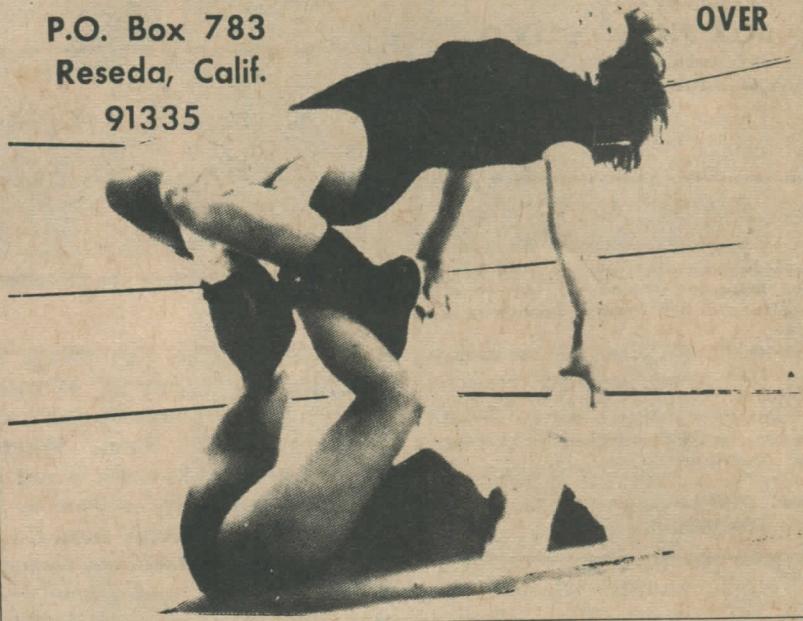
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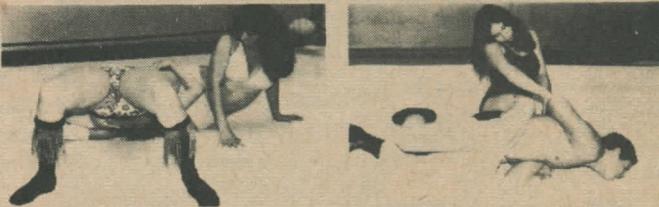


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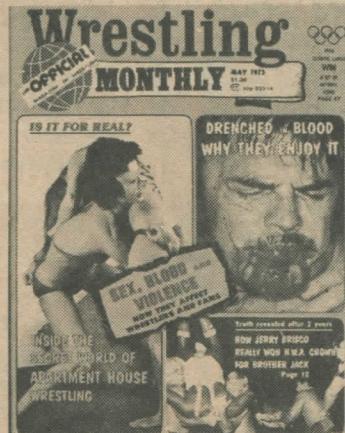
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ANYONE KNOW 'THE PYTHON'?

Dear Sirs:

A friend of mine witnessed a women's wrestling match while on leave from the service three or four years ago. It was a bout between a French girl and a Russian.

He describes the Russian as looking somewhat like Anita Ekberg, the movie star. He can't recall her name, but thinks she was billed under the nickname of 'The Python'. She was introduced as a former ballerina who had turned to a wrestling career.

My friend claims the Russian girl completely overwhelmed her French opponent and then trapped her in a body scissors. He was sitting at ring-side and swears that the Russian girl squeezed so hard that he could hear the French girl's ribs crack from the pressure and she was carried from the ring unconscious.

I have followed wrestling for many years and I have never heard of a woman with a powerful enough scissors to do this. I have told my friend that I can't believe the story, but he swears it's true.

He suggested I write to a leading magazine such as yours, who might have foreign correspondents who could verify this story.

Can you help us out and see if anyone knows if there ever was a Russian woman wrestling under the name 'The Python', and, if so, was she strong enough to accomplish what he claims?

Thanking you in advance for any information you can provide.

Sincerely,
Jim Beers,
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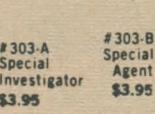
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(EDITOR'S NOTE: Although I've never heard of 'The Python', perhaps one of our foreign correspondents like Michael Bezy in France can find out if such a girl did wrestle in Europe. As far as possessing such leg strength, it's entirely possible that someone, particularly a former ballerina, could develop such incredible strength by concentrating her training on one particular part of the body.)

PREFERS SCIENTIFIC MATCHES

Gentlemen:

I read most of the wrestling magazines, and just finished reading the June, 1976, issue of *Wrestling Revue*.

I was at the wrestling convention in Atlanta, Ga., and last year at the three-day convention in Boston, Mass., I was voted 'Wrestling Fan Of The Year' and received an award.

I was a professional wrestler back when Gotch, Stecher, Caddock, Lewis and Zbyszko were wrestling. These men were wrestlers. There was no jumping up and kicking someone in the face or chest, no eye-gouging, no hitting with the elbow, forearm or side of the fist. There was no jabbing someone in the throat with the fingers.

I go to all the exhibitions at the Hara Arena in Dayton, Ohio. There is very seldom a wrestling match. I like to see scientific matches. I do not like the practice of having a good guy and a bad guy.

I do not like to hear people shout at the wrestlers. When I go, I sit in my seat and keep my mouth shut. I watch the exhibitions and go home.

The Sheik and other wrestlers have been barred here because of their illegal use of foreign objects and throwing fire. Some fans have been barred from the arena for undue enthusiasm.

I like it quiet when I watch a match or exhibition, it is very uncouth for anyone to boo anyone.

I disagree with most of the statements made by your writer, Michele Dalton. You psychiatrist is mistaken, no one should hate anyone.

Sincerely,
Martin L. Ryerson,
Bradford, Ohio.

(EDITOR'S NOTE: Everyone is entitled to their own opinion, but arousing the fans is part of the grappling game and there is little doubt that attending wrestling matches and cheering the good guys or booing the villains helps some of the fans release some of their pent-up emotions. I'm afraid if Mr. Ryerson wants quiet while watching wrestling, he'll have to content himself with watching the action on television with the volume turned down.)

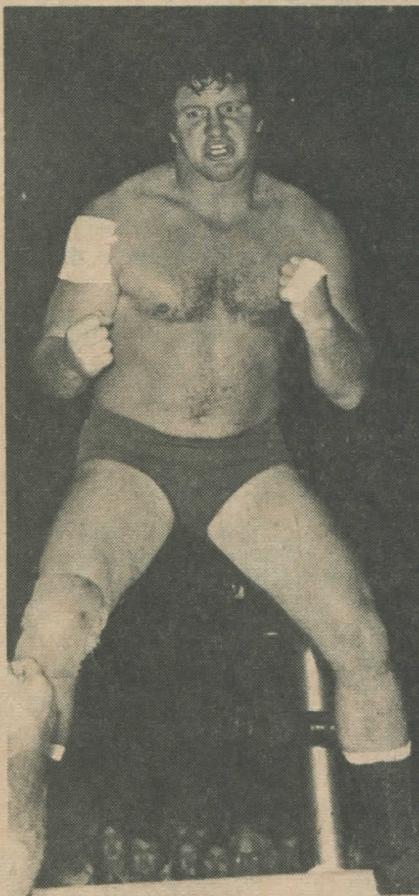
This man is making a mockery of himself.

Instead of doing his own dirty work, he has put a \$10,000 bounty on the head of Dusty Rhodes, offering this amount to anyone who will destroy him. If Mr. Funk is the great champion he claims to be he would take care of Rhodes himself.

Among my favorite wrestling holds are the sleeper and the bulldog. I enjoy watching matches in which only a slight variance from the rules is apparent.

Thank you for your time. I would enjoy hearing from fans who truly enjoy Gulf Coast wrestling or who would like to know more about wrestling here.

Sincerely,
Ruth Pladson,
Ozard, Ala., 36360



RAPS TERRY FUNK

Gentlemen:

I welcome this opportunity to sound off about my interest in professional wrestling. I saw my first television match at age three and my first live match at age nine.

I enjoy professional wrestling but have become disillusioned recently with the new National Wrestling Alliance world's champion Terry Funk.

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Dear Sir:

I am writing you to tell you about a guy who is wrestling in the Florida area. He is supposed to be a clean wrestler, but let me tell you about this cold-hearted man named Mike Graham.

In a match in Florida a few weeks ago, Graham had a figure-four leglock on Bob Roop. Bob gave up but instead of breaking the hold, Graham put more pressure on Roop's leg. The referee had to pull Graham off to break the hold.

Roop said on television recently that doctors don't know yet whether he'll be able to wrestle again because of a knee injury caused by Graham.

I would ask all the wrestling fans who read your great book to write to the National Wrestling Alliance and demand that they bar Mike Graham from wrestling and bar the leglock.

A true, true fan of Bob Roop,
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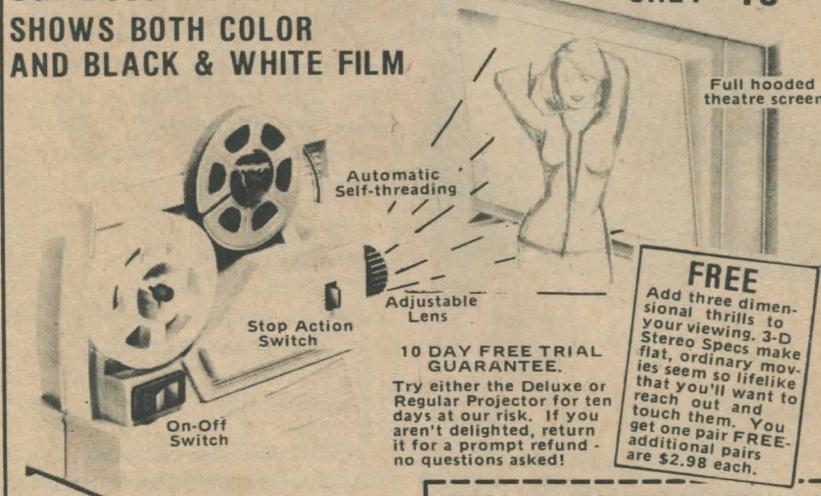
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WRESTLING'S HALL OF FAME IN CALIFORNIA

Yet, accidents — even fatal ones — are all part of the sport.

Ed 'Hercules' Wolfe had his ring career come to a tragic end last year when he lost his leg in a freak mishap. Wolfe was tossed from the ring in Knoxville, Tenn., got tangled up in a folding chair and cut an artery. A tourniquet was applied to stop the bleeding but blood poisoning or gangrene set in and the leg had to be amputated.

A sad ending indeed to a successful wrestling career.

The oldest sport in existence, wrestling, will finally have a bona fide Hall of Fame to call its own. The prestigious International Wrestling Hall of Fame and Museum will be located in the world-famous Hollywood-Roosevelt Hotel in Hollywood, Calif.

"They have Halls of Fame for baseball and football players but none for wrestlers," said former mat star Mike Mazurki. "It's about time we honored and paid tribute to the great mat heroes who made the gladiator sport the oldest and most popular."

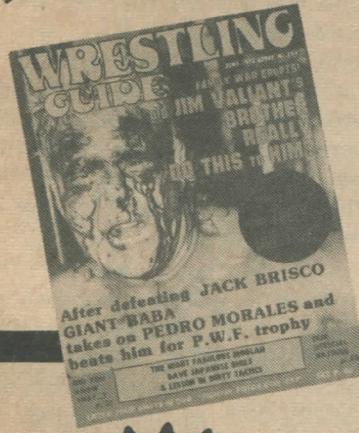
The Hall will be under the auspicious and executive direction of Marshall Wright and Mazurki of the Cauliflower Alley Club.

Many of matdom's living legends — like Lou Thesz, Whipper Billy Watson, Baron Michele Leone, Antonio Rocca, Bobo Brazil, Ed Don George, Dave Levin, the greatest of all gal grapplers Mildred Burke — and some of the late grappling greats — like Gorgeous George, Frank Gotch, Ed 'Strangler' Lewis, George Hackenschmidt — will be among those inducted when the Hall is open as part of the United States Bicentennial celebrations.

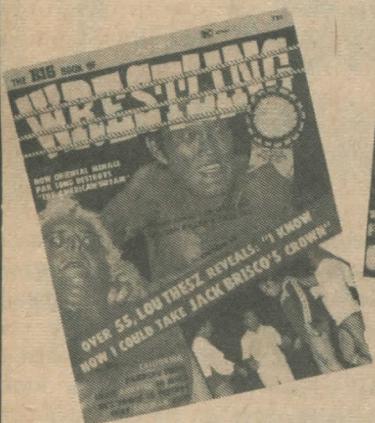
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A former heavyweight wrestling champion Dave Levin, who took the title from Ali Baba in 1936, is presented with an oil painting by movie and mat star Mike Mazurki while one of the all-time great women grapplers Maria Bernardi looks on. Levin is one of many wrestling stars inducted into the new wrestling Hall of Fame in Hollywood, Calif.

grappling greats like Mazurki and former California Wrestling Commissioner Everett Sanders who have donated historical collections of trophies, belts and films.

Oil paintings of many of the grappling greats will hang on the walls of the newest sports Hall.

The wrestling Hall of Fame has a long way to go before it will enjoy equal status with the baseball Hall in Cooperstown, N.Y., or gridiron Hall in Canton, Ohio. However, the opening of a Hall as a tribute to the grappling greats of the past and present is certainly a step in the right direction, and the location certainly can't be faulted as Hollywood already

attracts a big tourist trade and the site of the wrestling shrine will make it an even more popular place to visit.

One way to start an argument anywhere is to simply try and select the 10 all-time best performers in any field of activity.

Here's how one of our staff writers, Jess Hernandez, rates the top 10 wrest-

lers of all time with a thumbnail sketch of each:

1. Frank Gotch — Born in Humboldt, Iowa, in 1878, Gotch enjoyed two reigns as world heavyweight champion, defeating Tom Jenkins in Bellingham, Wash., in 1904, regaining it from George Hackenschmidt in Chicago in 1908. Gotch retired in 1913 and died of uremic poisoning four years later.

2. Ed 'Strangler' Lewis — His real name was Robert Friedrich and the native of Nekoosa, Wis., held the world heavyweight title or some version of it no less than five times. Lewis made and spent many fortunes before he died at the age of 76 in Muskogee, Okla., on Aug., 1966, after being blind and poor for the last few years of his life.

3. Jim Londos — Born in Greece but reared in the San Francisco area, Londos, whose real name was Christopher Theophelus, became a great grappler despite his small stature (5-foot-10, 200 pounds). Londos laid claim to the heavyweight title by beating Dick Shikat in 1930, strengthened the claim with a win over Jim Browning in 1934, then lost it to Danno O'Mahoney in 1935. Londos lost 14 straight matches to 'Strangler' Lewis before finally beating Lewis before a crowd of 35,265 at Chicago's Wrigley Field in 1934. Death, by heart attack, claimed Londos at the age of 83 on Aug. 20, 1975.

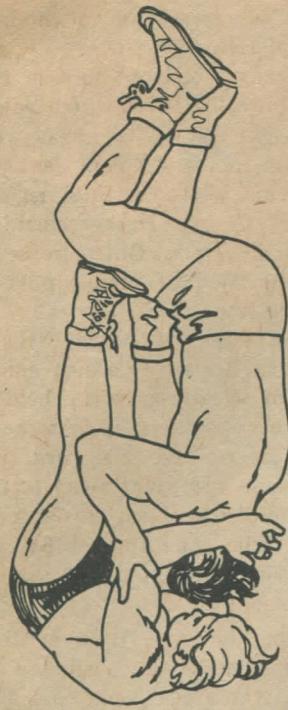
4. Stan Zbyszko — A native of Poland, his real name was Stanislaus Cyganiewicz, Zbyszko made his American debut in 1909. When he lost to Gotch in 1910 in Chicago, Zbyszko's

ALL-TIME, TOP TEN GRAPPLERS

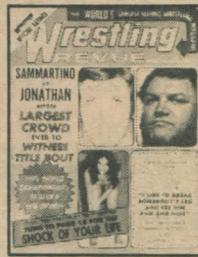
reported 954-bout winning streak was snapped. Stan claimed the world heavyweight title twice, defeating 'Strangler' Lewis in 1922 and Wayne Munn in 1925. He retired in 1935, tried a brief comeback four years later, and died at the age of 88 in 1967 in Missouri.

5. Joe Stecher — Born April 5, 1896, on a farm outside Dodge,

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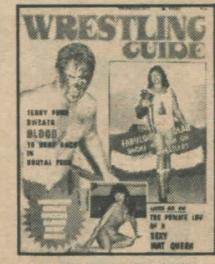
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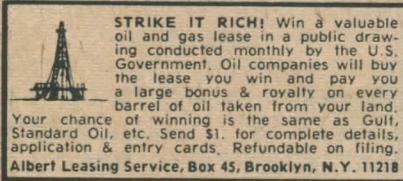
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Two former grappling greats Ed Don George (left) and Tiger Joe Marsh shake hands upon meeting at a recent function in Hollywood, Calif.

Neb., Stecher specialized in the leg scissors, He won and lost the heavyweight title three times. Joe died at the age of 80 in 1974 after 30 years in a Veteran's Hospital.

6. Earl Caddock — Laid claim to the heavyweight championship after defeating Joe Stecher in 1917, Earl lost his title to Stecher in a rematch three years later in a battle of the servicemen at New York's Madison Square Garden with Caddock of the Army and Stecher of the Navy. Earle died on Aug. 25, 1950, at the age of 62.

7. Lou Thesz — Born April 16, 1916, Lou grew up in St. Louis, Mo., and was a protege of Ed 'Strangler' Lewis. Between 1937 and 1966, Thesz won and lost the heavyweight championship six times. Lou, despite his advanced age has made umpteen comebacks and is still active in grappling circles as a promoter.

8. The Great Gamma — India's gift to the wrestling world was still active at the age of 60. Gamma first attracted attention in 1910 when he toured Great Britain with R.B. Benjamin's wrestling circus. He wrestled to a disputed draw with Stan Zbyszko in 1914, then defeated Zbyszko in a rematch in the late 1920s, a bout that lasted a mere 21 seconds. Gamma retired from

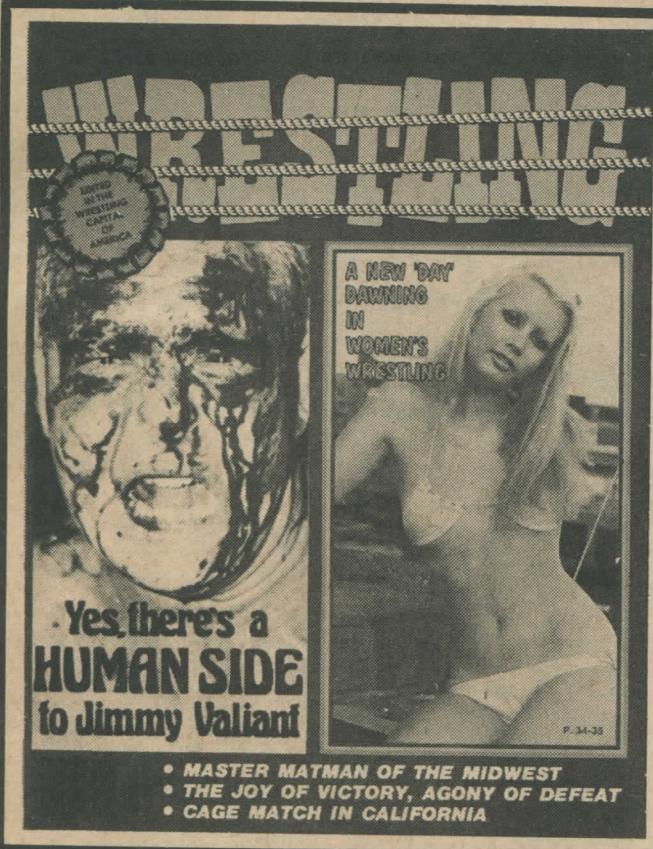
wrestling in 1940.

9. Ed Don George — An outstanding wrestler at the University of Michigan, Ed was a Big Ten and national AAU champion and competed at the 1928 Olympics in Amsterdam, Holland, where he was beaten by the eventual gold medalist Johan Richthoff of Sweden. Turning pro in 1930, George defeated Gus Sonnenberg for a version of the heavyweight title in his rookie year, strengthened his claim to the championship by beating Henri DeGlané in Boston in 1931, and then was dethroned by Danno O'Mahoney in Boston in 1935.

10. Everett Marshall — Laid claim to the world heavyweight championship by beating Ali Baba in 1936; lost his title to Lou Thesz in 1937; regained recognition as world champ after Steve Casey of Ireland, who had beaten Thesz, left the United States in 1936, and lost all claim to the title after being beaten by Thesz again in 1939.

So, there you have it, one man's choice of the top 10 wrestlers which is sure to cause some controversy as strong cases could be argued for others like Verne Gagne, George Hackenschmidt, Antonio Rocca and Gus Sonnenberg.

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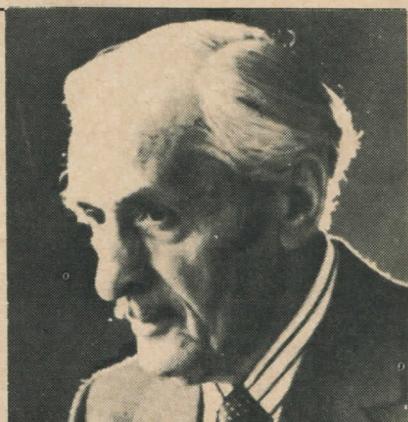
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IMPOSSIBLE?

"Every successful bodybuilder has got to use the most advanced bodybuilding methods available. UNIVERSAL BODYBUILDING offers the best UNIVERSAL methods for excellent gains!"

Brian Eastman



INSTANTLY -
YOUR MUSCLES
WILL BEGIN
TO GROW!

BEFORE

BE GREAT - BE SOMEBODY SPECIAL!

Improve your health, self-confidence and your outlook on life as you become more muscular. Regardless of your age, height or present build, we'll help you build a fabulous body. Thousands of people have taken this course with fantastic results — why not you? Whatever you look like today, we can improve on it. We guarantee it!!!

- ARMS** — Develop big, powerful arms — the kind girls love to be held in! Command respect from everyone you meet!
- CHEST** — Is your chest sunken and unimpressive? No more! It's easy to build a massive chest. You can measure 45, 47, or even 50 inches!
- BACK** — Develop your upper back, and get that outstanding "V-Shape!" Often within one week you'll be able to see that wedge formation begin to take shape — it's a real attention-getter!
- SHOULDERS** — Get rid of those puny shoulders! Instead, fill your shirts with bulging muscles!
- LEGS** — Put some muscle on those spindly legs! Muscular legs will give you extra power like you've never dreamed possible!
- ABDOMEN** — Trim and hard — that's the way your abs should look. Get rid of your pot-belly, improve your digestion, and get that washboard waist—all when you develop those abdominal muscles!

NOT FOR
THE
SUPER
BODYBUILDING SYSTEM!

**BE BETTER THAN THE BEST,
BE DYNAMIC!**

MOST MEN NEVER REALIZE THEIR POTENTIAL FOR MUSCULARITY. Why? Probably because they've never come across or taken advantage of a training program quite like the one we offer here at UNIVERSAL BODYBUILDING. Our course has the ULTIMATE MASTERPLAN for TOTAL BODY DEVELOPMENT!

Very few men are satisfied with the way they look at present. They know themselves that they wouldn't mind having a REALLY MASCULINE BODY — one that will "turn on" the girls and make the guys envious.

WITH UNIVERSAL METHODS, YOU CAN BREAK OUT OF YOUR "OLD" SELF, AND TRANSFORM YOUR BODY INTO AN ATTENTION-GETTER!!! WE GUARANTEE TO IMPROVE YOUR BODY FAR BEYOND WHAT YOU'VE EVER BELIEVED POSSIBLE! We have perfected bodybuilding training techniques to the extreme, so that we can offer you the fastest gains possible. If you're thin and underweight, you'll be astonished at how quickly muscles appear. If you're overweight, we can help you to trim down the fat and replace it with rock-hard muscle. We'll tone up your abdominal area, and show you how to obtain a well-defined and impressive waist.

Add 2 or 3 inches to your arms, 4 or 5 inches to your chest — your rewards will be in direct proportion to your effort and accomplishments — nobody sets a limit to your success.

In the time it takes to complete this 12 lesson course, we can guarantee you a muscular foundation fantastic enough to be developed to your fullest potential!!! You can go far beyond mere "improvement" with the Advanced Training Techniques included in this course. We can give you the firm, rippling, muscular body of a physique star!!! Send in for our FREE COLORFUL BROCHURES TODAY (fantastic information about our course — loaded with unbelievable photographs). You won't regret it!!!



UNIVERSAL
BODYBUILDING
Box 485 Dept. 7
Dearborn, Michigan 48121

RUSH me those FREE COLORFUL BROCHURES TODAY! I want to be able to KNOCK 'EM DEAD with a FABULOUS BODY!!!

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FREE!

MAIL TODAY!